



Association of Directors of
Environment, Economy, Planning & Transport

SPONSORSHIP OPPORTUNITIES 2017

Event: ANNUAL CONFERENCE

Date: Thursday 23 & Friday 24 November 2017

Venue: Radisson Blu Hotel, Manchester Airport

Format: Morning plenary sessions followed by lunch and two afternoon workshop sessions; a final plenary session, drinks reception and informal dinner (lounge suit). Friday half-day conference (all plenary) concluding with lunch.

Packages are awarded on a first-come, first-served basis. Multiple packages are available unless specified.

Drinks Reception Package: £3,500 (one package)

- Banner stands and marketing literature displayed prominently at the drinks receptions for the Annual Conference
- Thanks from the President during his address at the event
- Advance notice of guest lists and introductions made where practical

Dinner Package: £7,500 (one package)

- Your banner stands displayed prominently in the dining room at the Annual Conference
- Your logo on the menu booklet
- Your company profile or A5 full colour display advert in the menu booklet
- Advance notice of guest lists and influence over seating plan
- Opportunity to propose a toast / address the guests
- Opportunity to supply a table gift

Entry Level Event Sponsorship: £2,500

- Your logo on all marketing literature
- Your logo and 250-word company profile in policy meeting and conference booklets
- All conference delegate and dinner places available at ADEPT member rate

Tier Two Event Sponsorship: £5,000

- Your logo on all marketing literature
- A5 full colour advertisement in policy meeting and conference booklets
- One conference delegate place; further places available at ADEPT member rate
- Opportunity to include marketing literature and/or a promotional item in the delegate packs.

ADEPT

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Top Tier Event Sponsorship - £1000

- Your logo on the main stage
- Double page advertisement in conference booklet
- Two conference dinner places available at ADEPT member rate
- Opportunity to give a 10 minute presentation from the main stage at the Annual Conference on a topic of your choice (aligned with the theme of the event (Industrial Strategy))
- Opportunity to include marketing information on a promotional item in the delegate packs

Custom Packages: POA

- Please call to discuss a bespoke package.

Sponsorship opportunities are available singularly or collectively, discounts are available for sponsorship of multiple elements. If you wish to discuss a custom-package please contact Alison Shea at Aldercross Training & Events by landline 01244 813335, mobile 07766 931531 or email alison@aldercross.com.