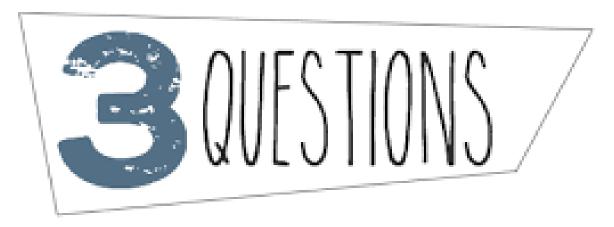
Working in partnership with Private Sector

Transforming Public Services Delivery

November 2017



First ... a 'sound test'.....



Second ... a 'quick intro'.....









Third... an 'outline of next 10 mins'

1	Create a new phrase
	'Purpose-led Partnership'
2	Give you an example of it
	'London Ventures'
3	What this could all mean for you
	'ADEPT -> aka the power of place'

E

Section 1:

Create a new phrase...

'Purpose-led Partnership'

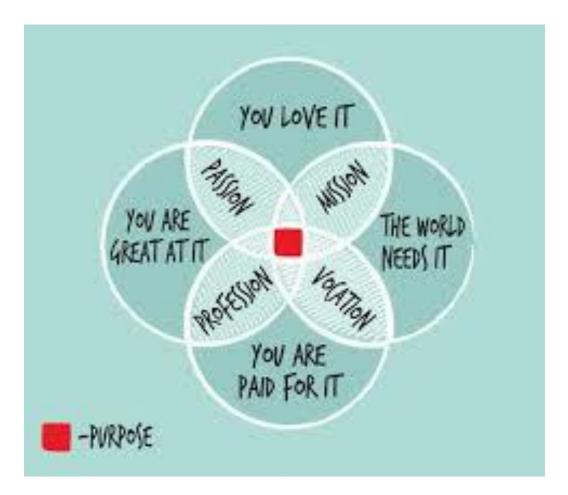
E

First... RIP Partnership with the Private Sector.

Diamond shreddies: the single best case for how advertising intangible value - YouTube



Second... Hello Purpose-led Partnership... (that's the new phrase btw)



Section 2: Give you an example.... London Venutres

An example....

London Ventures an example of Purpose-led Partnership



An overview....



Powered by EY, delivered by London Councils.

EY and London Councils have been working together for five years to drive innovation across the public sector in London and beyond.

Together we have engaged with over 100 organisations to bring the best innovation to local public services.



We have...

- > 32 successful implementations with 7 partners
- £90m+ financial benefits identified through the London Ventures programme
- Identified 100+ solutions to strategic social issues
- Worked with the 33 London local authorities to engage them in innovation and the value it can create

We have learnt a lot of lessons along the way...

- Identification of early adopters
- Building a culture of learning and failing fast
- Encouraging the sector to take acceptable risk
- Ownership of solutions is critical to delivery success

An example on the detail....



Section 3: What this could mean for you...

'ADEPT -> aka the power of place'

The dream of a crowd singing 'oh the power of ADEPT'

YOU HAVE THE POWER OF PLACE – USE IT...



So a classic 3 things recap.....



- 1. RIP Private Partnership... the future is Purpose-led Partnerships.
- 2. You can try to make a change through it like London Ventures is trying to.
- 3. You are place-shapers, use your privilege like a superpower that it can be and do some good.

A massive thanks for listening....







E

... I know it ain't easy on a Friday morning after day 1 of conference.