
Bath & North East Somerset Council

Improving People's Lives

Cllr Sarah Warren

Cabinet Member for Climate and Sustainable Travel

ADEPT Autumn Conference 2021



- Shared partnership vision – Bath with North East Somerset 2030
- Clarity of purpose – B&NES Corporate Strategy
- Longer term funding commitments – City Region Sustainable Transport Settlement



- Learning from early successes – Clean Air Zone
- Community-led approach
 - Gaining insight about what communities want
 - asking open questions
 - Co-creating solutions with the community
 - council delivering *for* people



‘the start point for all behaviour change approaches is to understand the lives, attitudes, beliefs, perceptions and needs of the audience you are wanting to work with’. [Sport England]

- Local leadership – a Cllr perspective