



# Live Labs Expo

## 1<sup>st</sup> December 2021

The SMART Places programme is kindly supported by ADEPT's commercial partners





# Deborah Fox

## Transport for West Midlands

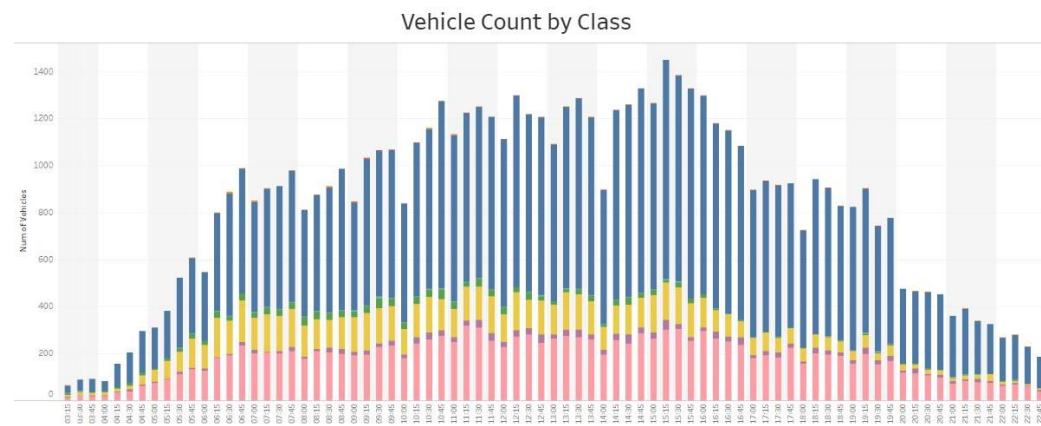
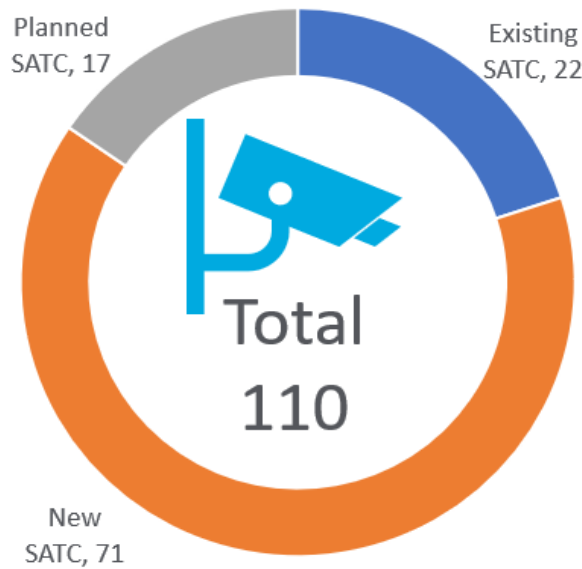


# Benefits realised

- Improved operational capability of RTCC
- Faster incident and accident management
- Reduced costs to public purse
- Worked faster towards 'one camera estate'
- Improved the technology use case

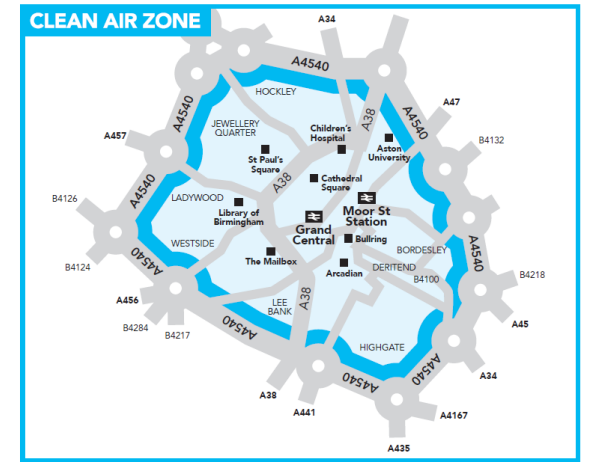


# Menu of operational tools – infinite applications?



# Adding value

- Using SATC to understand impact of the Clean Air Zone outside Birmingham city centre
- A trial decarbonisation campaign in Solihull
- Using segmentation and personas to inform MaaS product development.
- Working with bus operators and TfWM operations to apply segmentation and personas



# Essential for our legacy: mindset, behaviours, skills

Empathy

Bravery

Engaging

Resilient/Adaptable

Curiosity

Focus



Overview of the NR Live Lab programme

<https://youtu.be/YQ3omO53KV8>

Visit [www.tfwm.org.uk/livelab](http://www.tfwm.org.uk/livelab)

How-to guide series and international webinars on YouTube



Follow us on social media:



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# James Crosbie

## Thames Valley Live Lab





# Who are we and what are we doing?

- £4.75m Grant Funding
- 6 local authorities
- 5 commercial partners
- University of Reading



Pot Holes



Congestion



Health



Energy



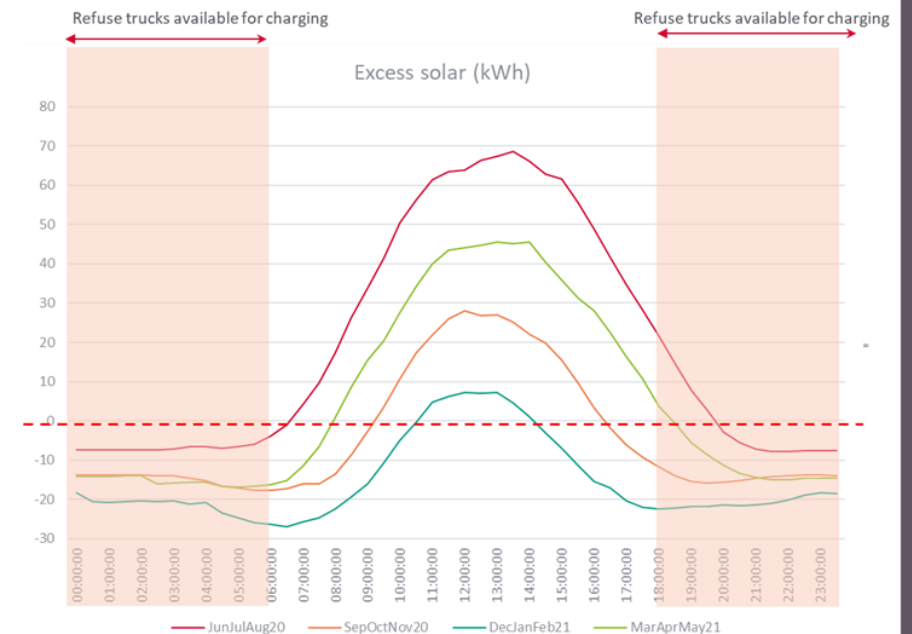
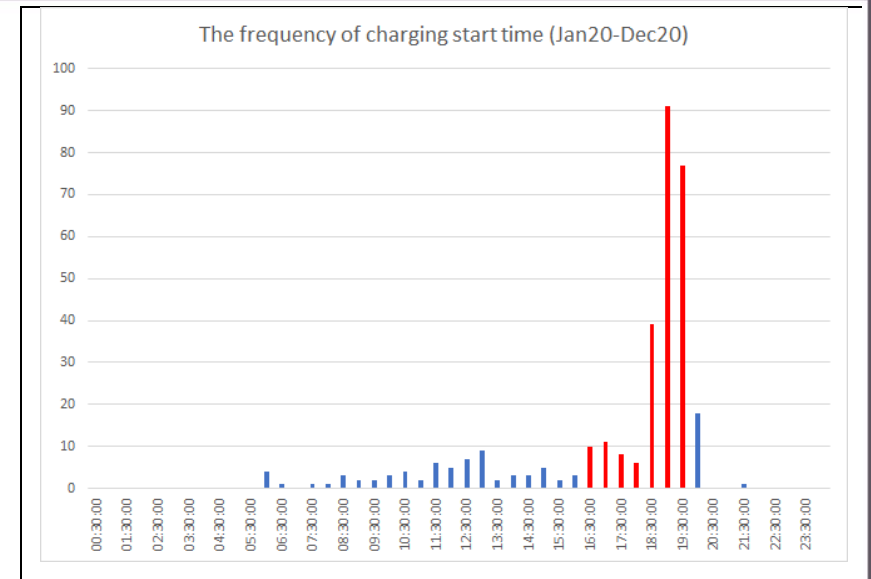
Air Quality



**ADEPT** **LIVELABS**  
Transforming Local Places

# How are we improving energy efficiency?

- Cross-Berkshire EV study
- Deployed building energy management in two authorities
- Project has showed that the energy management platform could more than pay for itself in saving EV charging costs.
- Clear opportunity to significantly reduce carbon, optimising solar and the grid at low carbon times.



# How we are improving air quality?

- WHO have advised global safe NO<sub>x</sub> levels should be 10µg/m<sup>3</sup> and not 40µg/m<sup>3</sup>
- 30 low-cost air quality sensors installed in 3 authorities
- 10m and 100m Berkshire live air quality model
- Demonstrated that people can reduce exposure by just crossing the road
- Traffic control strategies implemented to improve air quality - slightly increased average NO<sub>x</sub> but substantially reduced dangerous peaks in exceedance



# A Focus on People

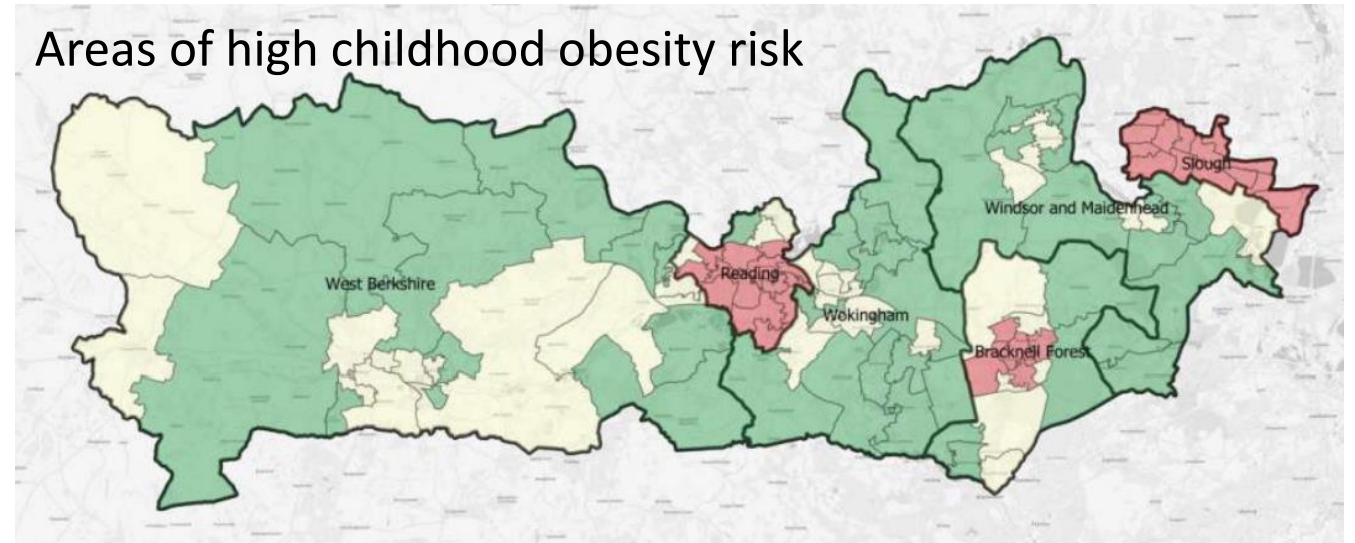
- Mapping risk factors for obesity in children and adults and linking to transport accessibility – link between adult obesity and commuting behaviour.
- Innovation Valley Rewards app to encourage sustainable transport across Berkshire.
- Integrating live modelled air quality into app to enable people to make better travel choices

To track our progress and help your local area thrive, go to [innovationvalleyrewards.co.uk](https://innovationvalleyrewards.co.uk) and get rewarded using our Innovation Valley app.



**Innovation Valley**

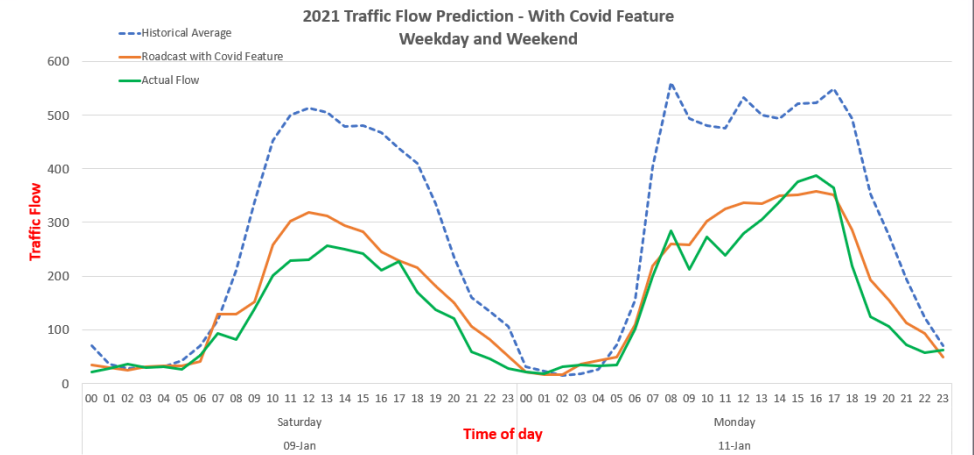
Areas of high childhood obesity risk





# What have we learned?

- Big data can be very powerful but has to be the right data and at the right level of granularity.
- That we are not ready to reap the benefits of big data, both in the structure of our organisations or in the storage, integration and ownership of our data.
- The lack of standardisation of systems and data can significantly hinder the deployment of new technologies into legacy systems.
- That there is a lot of ground work to do to be able to take real steps to using technology to meet our carbon targets.





# Carol Valentine

## Kent County Council



Kent  
County  
Council  
kent.gov.uk



In partnership with



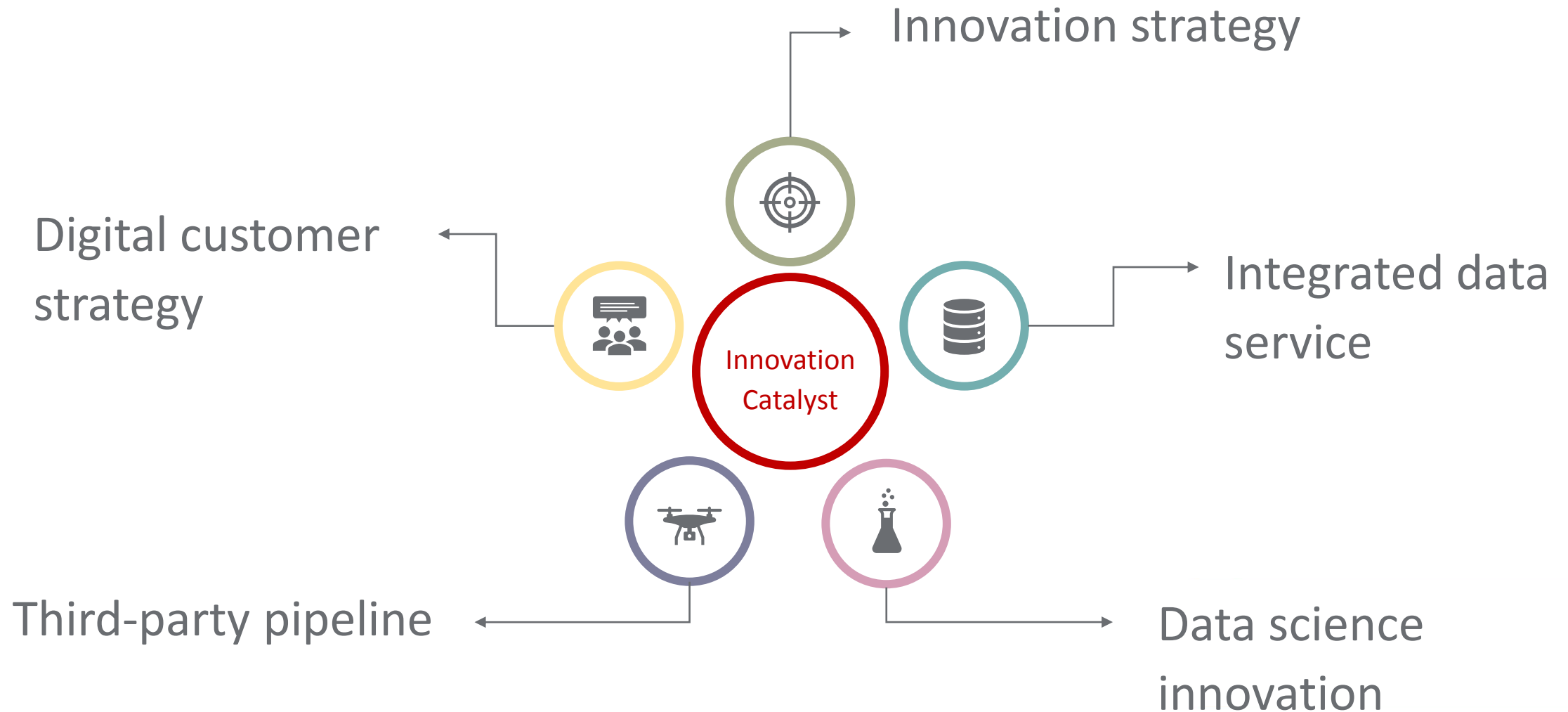
amey consulting



## The Live Lab programme

- **£1.975m** + over **£600k** extra funding
- **15+** partners
- Over **16** individual projects
- Projects ranged from **data-science**, through to **intelligent materials** and **remote highway defect detection**
- Live-labs continues as the Innovation Catalyst

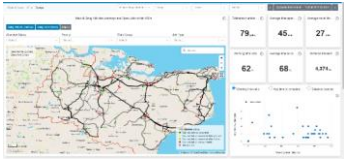
# The Innovation Catalyst



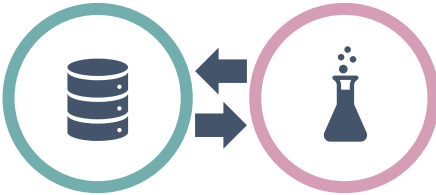
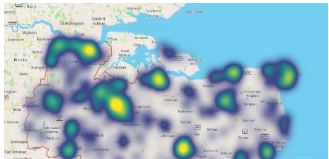


# Data integration

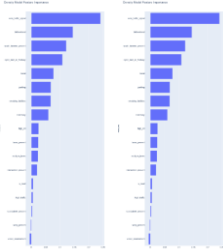
Optimisation of resources and productivity tracking



Incoming workload management and forecasting



Monitoring process performance of TMC



Predictive network risk for schemes and road investment planning



Predictive road freezing model for gritting runs



Vegetation estate risk profiling

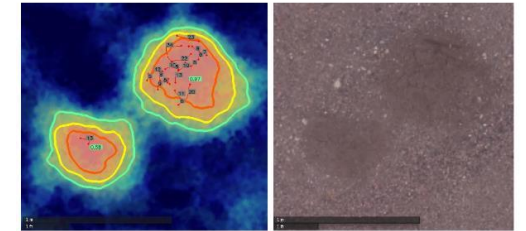
# Creating an ongoing pipeline of ground-breaking 'UK first' third party innovation



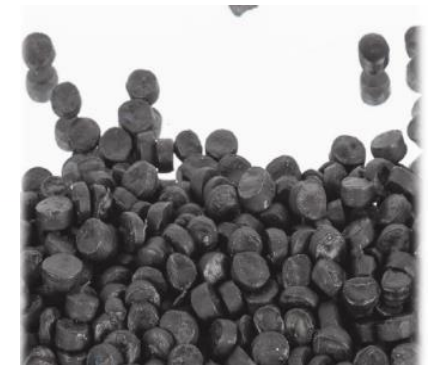
ameyVTOL



POTHOLES WITH CRACKS IN THEM



Third-party pipeline



# Learning the lessons of Live Labs to create effective innovation

Early and ongoing engagement and buy-in from the business is essential

Strong partnerships and collaboration

Agile working/fail fast

Don't forget the admin!



# Richard Webster

## Suffolk County Council

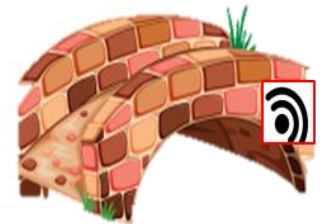
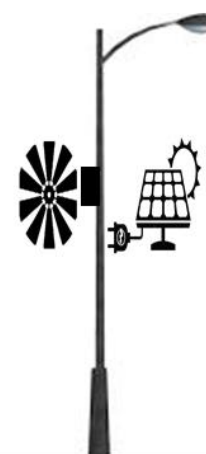
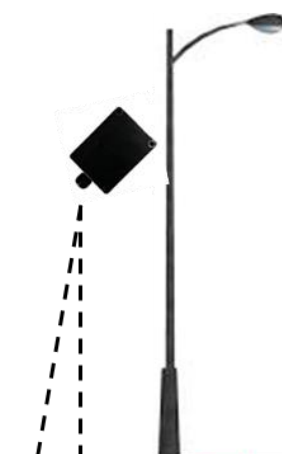




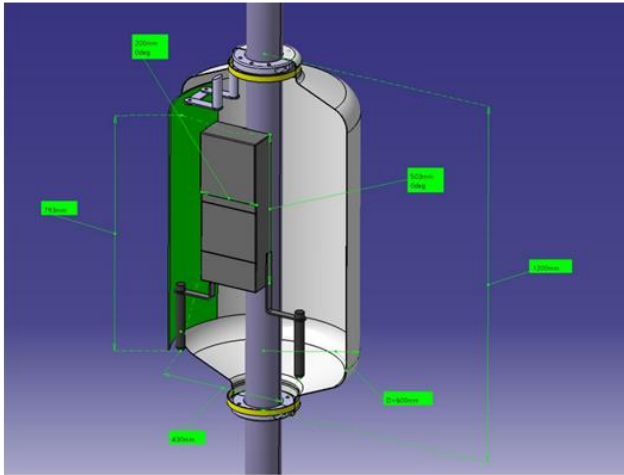
# Range of sensors deployed



Wi-Fi



# 4G/5G and assets portfolio

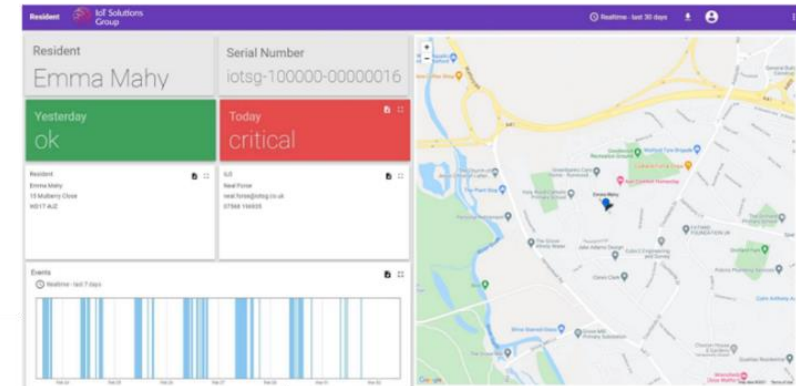


- RFT cowl developed to house antenna – aesthetically pleasing
- Assets portfolio developed



# Using sensors in the home

- Movement
- Temperature/humidity
- Water leak
- Light path
- Our user experience

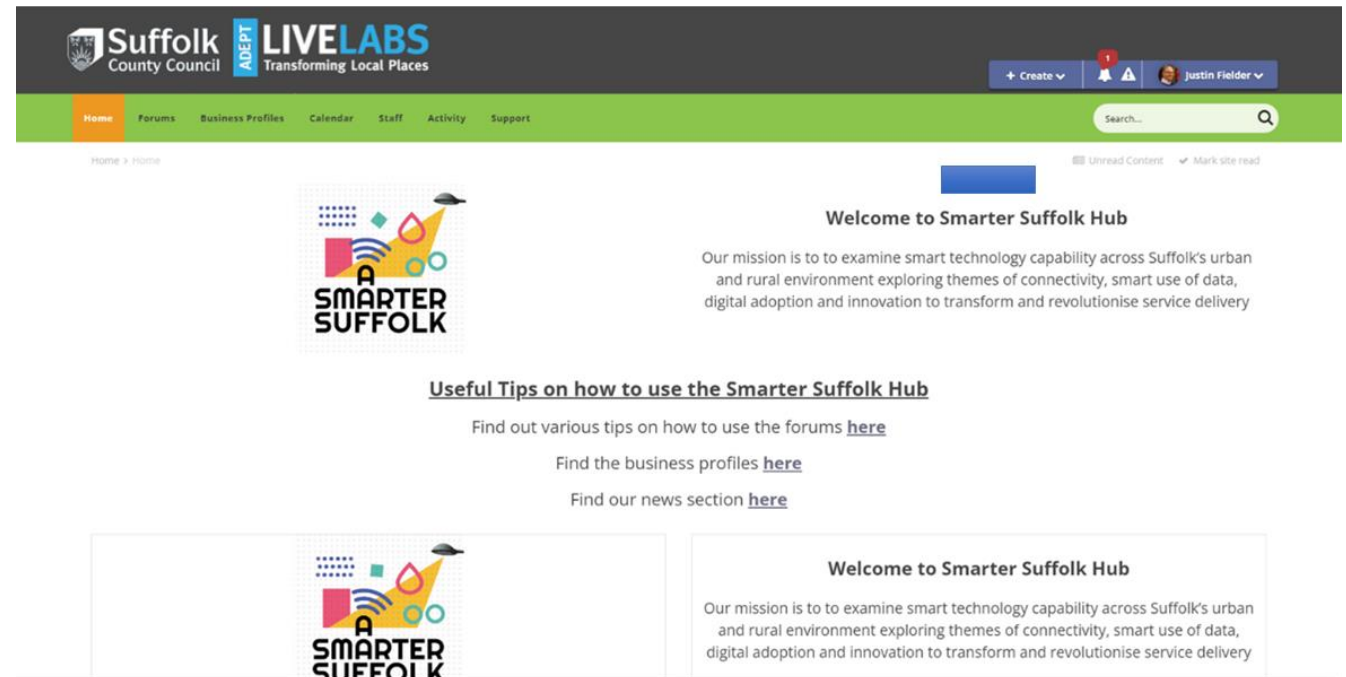


User dashboard



# Knowledge share platform

- Repository for information
- Encouragement of debate and challenge
- Celebrate good practice
- Advice and guidance

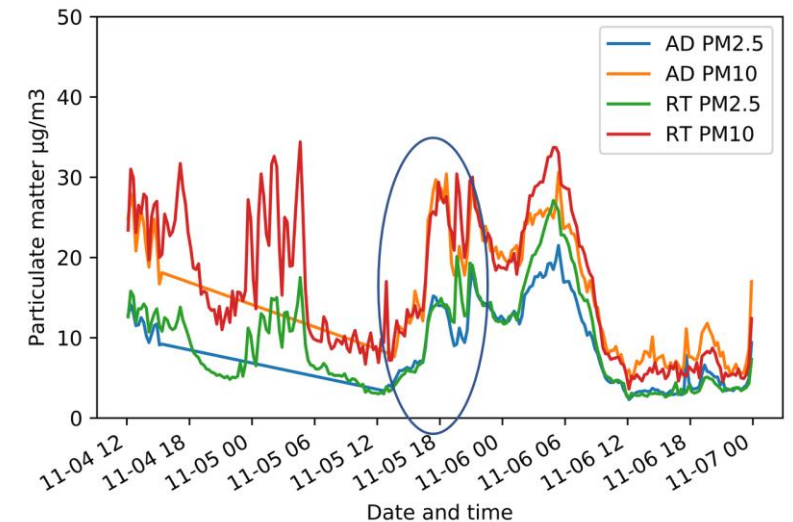


The screenshot displays the Smarter Suffolk Hub website. At the top, the header includes the Suffolk County Council logo, the ADEPT LIVE LABS logo with the tagline 'Transforming Local Places', and user navigation options like '+ Create', a notification bell, and a user profile for Justin Fielder. A green navigation bar contains links for Home, Forums, Business Profiles, Calendar, Staff, Activity, and Support, along with a search bar. The main content area features the Smarter Suffolk logo, a 'Welcome to Smarter Suffolk Hub' message, and a mission statement: 'Our mission is to examine smart technology capability across Suffolk's urban and rural environment exploring themes of connectivity, smart use of data, digital adoption and innovation to transform and revolutionise service delivery'. Below this, there are three links: 'Useful Tips on how to use the Smarter Suffolk Hub', 'Find out various tips on how to use the forums [here](#)', 'Find the business profiles [here](#)', and 'Find our news section [here](#)'. A footer section repeats the Smarter Suffolk logo and the welcome message.



# Selection of positive outcomes

- Adaptive lighting up to 40% energy savings above the change to LED
- First large-scale particulate matter monitoring in Suffolk
- Accurate data being provided for winter maintenance and gully levels
- Public feedback of solar solution very high
- BT proposing trial with composite cowl
- Knowledge Share Platform to use and scale up nationally





# Jake Harrison

## Staffordshire County Council

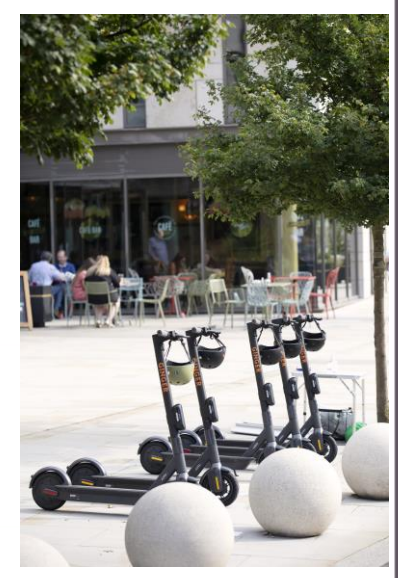
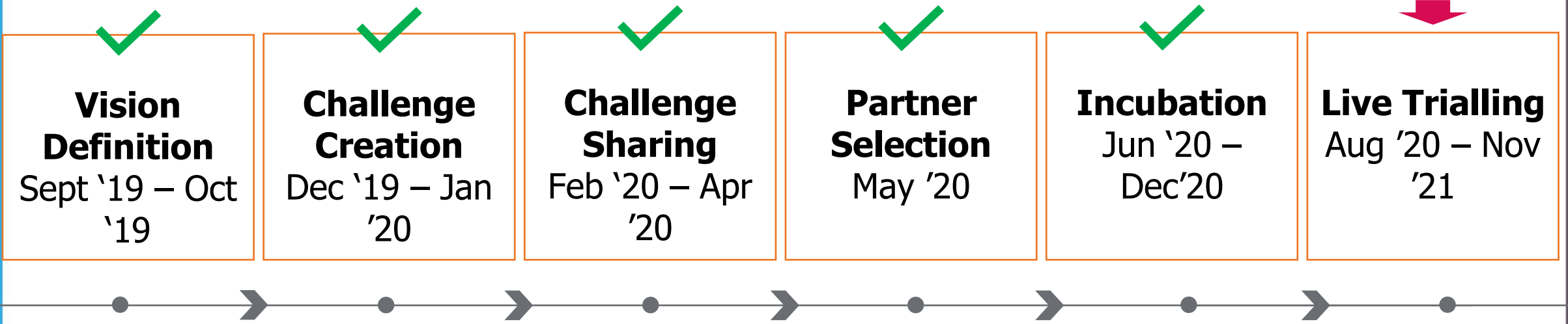


## The Live Labs programme

- **£1.975m** + over **£500k matched funding**
- **13+** partners
- SIMULATE is a UK first; combining unique **SME innovations** with industry support, expertise and funding
- **£1m** of further work already generated for SMEs
- Over **12** individual projects in delivery
- Projects ranged from **e-scooter trials**, through to **green walls** and **intelligent traffic systems**



# SIMULATE is an end-to-end Future Mobility and Cleantech living laboratory





# Innovation is structured around the delivery of a future place ecosystem

**Mobility Hub strategy and feasibility**





  
**Moss-wall Carbon Sink**

**Pop-up Electric Charging Hubs**
  



  
**Active Greenwall**

**Electric Car Share UK first**
  


**Deploying water-based air filtration technology**
  


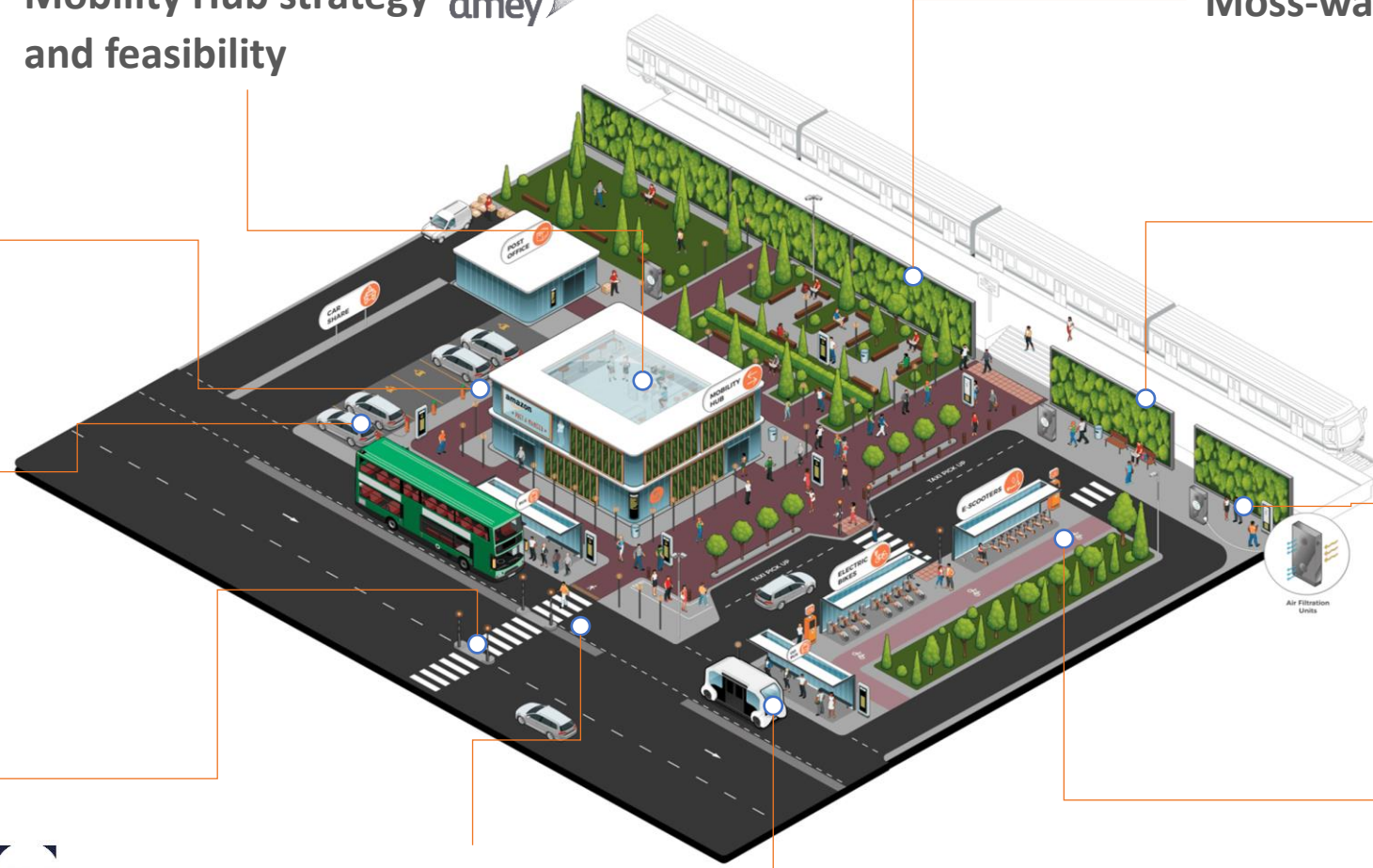
**Pollution monitoring across 4 locations including 3 AQMAs**
  



**Fibre optic traffic management**
  


**Demand Responsive Transport**
  


**E-Scooter deployment and monitoring**
  



# Benefits across the innovation ecosystem

## People and place



Reduced exposure to air pollution

Carbon saving of 2000 tonnes

Reduced pollution levels in city centre hotspots

Electric chargers improving the street scene

Providing travel to those in social isolation



## Learning/academia



4 industry/academia projects progressed through Keele University

6+ research experts in sustainable transport

Step change momentum in Staffordshire's Mobility Hub ecosystem

Staffordshire embedded with network of partners advising future transport strategy



## SME growth



£1m+ funding raised

13 further trials

60 commercial leads

5 new contracts so far

## Next Steps

1

Scale the successful innovations!

2

Share the learning as far as possible

3

Continue to develop Staffordshire's future transport ecosystem

4

Exploit the benefits to improve the lives of everyone!



# Matt Waning

## Cumbria County Council



**ADEPT**

Association of Directors of  
Environment, Economy, Planning & Transport

ADEPT

**LIVELABS**



**Hanson**  
HEIDELBERGCEMENT Group

**MACREBUR**<sup>®</sup>  
The Plastic Road Company



**pts**



**DSD**  
DSD CONSTRUCTION LTD



University of  
**Nottingham**

UK | CHINA | MALAYSIA



**AGGREGATE**  
INDUSTRIES



Shell Bitumen



# Risks and opportunities

- Push boundaries and learn
- Reduced budgets
- Enabling change & innovation
- Financial freedom to learn





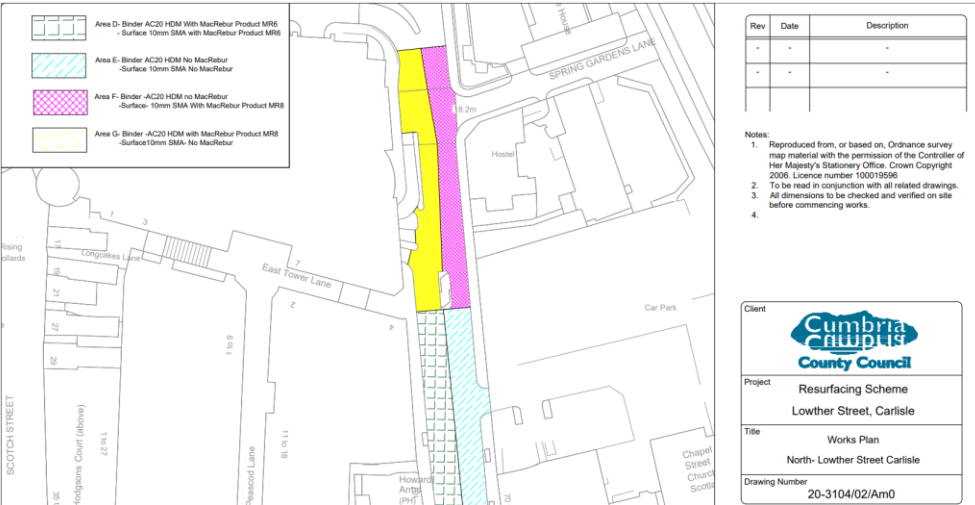
# Advice and Lessons

- Procurement and legal challenges
- Be open-minded and take risks
- Communicate
- Don't assume



# Successes

- Knowledge
- Networking
- Live Labs 2?
- Independent report





# Next steps

- Snapshot in time
- Continue testing and monitoring
- Climate Recovery and Renewal – looking ahead to a decade of action





# Jack Bowers

## Central Bedfordshire Council





# Aims

- Reduce carbon footprint
- Trial innovative technology
- Harvest renewable energy
- Mitigate risk of rising energy prices





# Our three Live Labs trials



**Kinetic Energy**

**Pavegen**

**Leighton Buzzard Station**



**Kinetic Energy**

**Eurovia – Power Road**

**Thorn Turn Highways Depot**



**Solar Energy**

**Colas**

**Thorn Turn Highways Depot**





**42 articles**

across national,  
regional and  
sector-specific press

**6,000,000  
Total Reach**

For all comms activity  
for all projects



**90,000  
engagements**

across all social media  
platforms

**MP Site Visit**

MP Selous site visit to  
Leighton Buzzard





# What we have learnt

- Learning from failure
- Risks from utility companies
- Problems with battery storage
- Changing location
- Procurement process



# The future for our technologies





# Rob Smith

## Buckinghamshire Council





**SMART**

**materials**



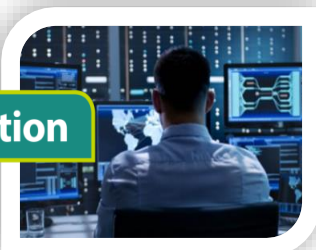
**SMART**

**energy**



**SMART**





**communication**



**SMART**

**mobility**



-  Solar PV columns are located in Gawcott, SW of Buckingham and the wind turbine and kinetic road trial is located in Aylesbury.
-  Smart sensors enabled by a mesh communications network – sensors include gully sensors, environmental sensors and adult social care sensors
-  Aylesbury Vale Parkway to Waddesdon Manor Greenway
-  Composite Lighting Columns



## SMART materials



- 170 composite lighting columns

## SMART energy



- 4 double wind turbines
- 4 solar columns
- 20 kinetic road harvesters

## SMART communication

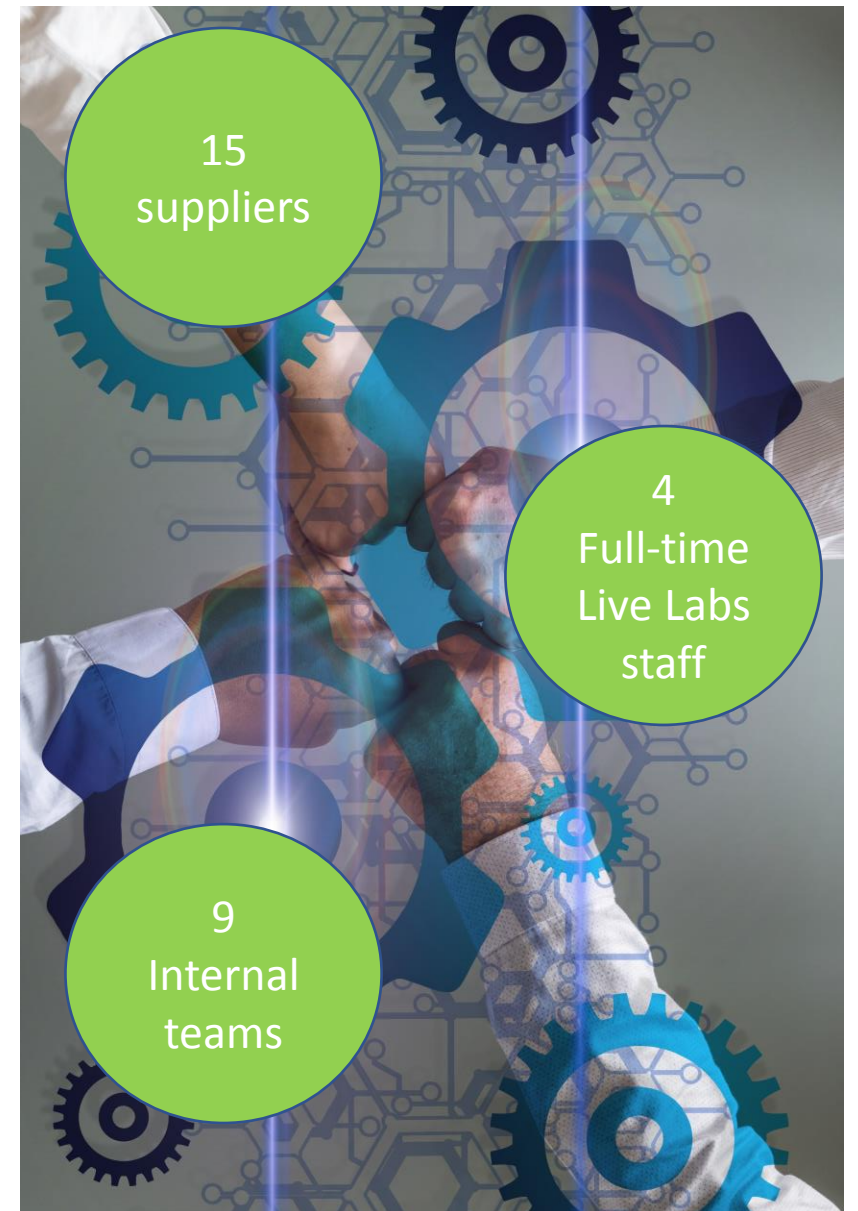


- 1863 environmental sensors
- 30 home sensors (asc)
- 11 gully Sensors
- CMS

## SMART mobility



- 20 docked E-bikes
- Last Mile Mobility Feasibility Study



15  
suppliers

4  
Full-time  
Live Labs  
staff

9  
Internal  
teams



# Challenges and Opportunities

## Challenges

- Unitary
- COVID-19
- Brexit
- Fatality on site
- Managing risk

## Opportunities

- Collaborative work
- Staff Upskilling



# Lessons Learned

- Be flexible
- Be proactive
- Adopt a hybrid project management approach
- Engagement with service areas
- Manage risks

