



www.greening-campaign.org

**CLIMATE
EMERGENCY**

Lots of information of the dangers of climate change

Department of Energy & Climate Change

#BackClimateAction
UK ambition

The UK is pushing for a strong global deal at the **Paris COP** to cut emissions and create a sustainable low carbon economy



The way forward for individuals

Climate Jargon
PV, Solar, Annex II, Adaptation,
COP26, CO2, Offsetting, Mitigation,
Ppm, acidification, Tipping point,



*Mixed
messages*

Give the
impression of
needing
money



People
taking part
are not
visible



Where did it start?

The story of Tash



Provide solutions

Insulate

Turn off

Reduce and save water

What the general public need before they will engage:

- To feel included
- To feel encouraged
- To feel successful
- To feel positive
- For the action to be simple
- For the action to be cheap
- To feel part of a community



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Response in Petersfield



It feeds back the success to the community

Community Results

East Meon in Hampshire

23% of the community

64 tonnes of CO₂,

2,250 tonnes of organic waste saved from going to landfill,

80 tonnes of water over the next year.

Alton in Hampshire

213.5 tonnes of CO₂

110.4 tonnes water

Kinoulton in Notts

52% of the community

Oving in West Sussex

18.1% of the community

37.3 tonnes CO₂

69 tonnes water (69t of water = 46kg CO₂)

We are now in a different political and social 'climate'

People want to know how to make changes
– together – they want action!

Science has proven the facts and people
are experiencing the new 'weather'

Government at nearly all levels have
begun to declare a Climate Emergency!

And so now it is REAL

There is no 'one size' fits all solution



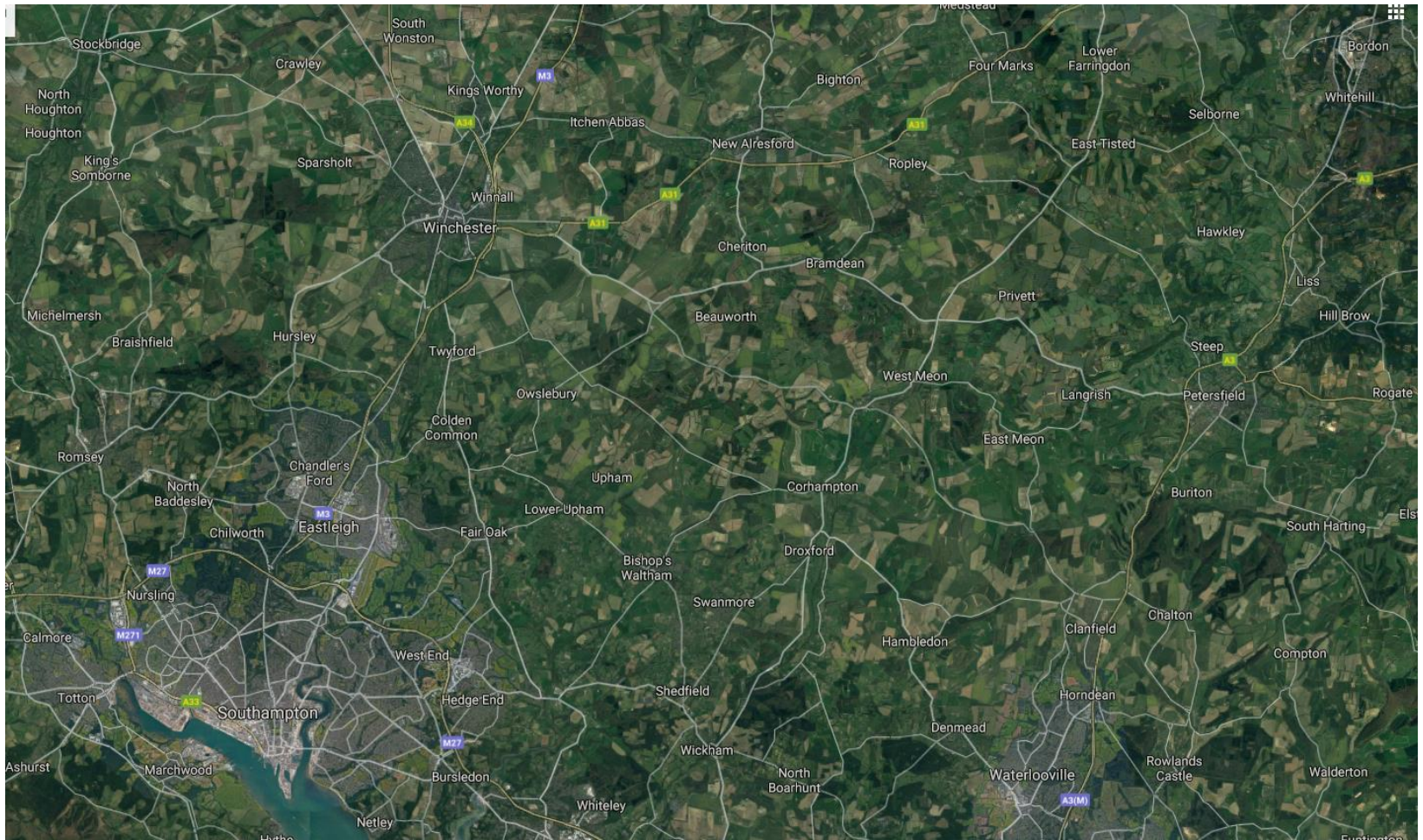
Every community is very different

Just as every household is
different

And just as every person holds
different keys to the solutions













Oil
Gas
Coal

Oil
Gas
Coal

Green
energy

Further Phases

Phase 1 – Actions inside the home

Phase 2 – Actions outside the home

Phase 3 – What is a sustainable community?

Phase 4 – What will your community look like?

Phase 5 – Adapting to a different Climate

Phase 6 – Embedding into your community plan

Phase 7 – Funding & making the dream a reality

Building a sustainable vision for Xxton

This is a vision for where you live – be part of the discussion

See www.xxtontowncouncil.co.uk for more information and events



1. Transport

How will we travel?
Where do we want to charge our cars? What form will our community transport take? Will we have a car hub? How do the children get to school?

2. Energy

Where will we source our energy? From a green energy provider?
Generate our own? Work with local farms?

3. Community

Woodland & Green Gym
Instead of commuting to the local gym, work with the local wildlife groups to improve habitat etc?

4. Waste

What sort of goods come into the community and how is waste going to be reused and recycled?
How to dispose of waste that cannot be recycled?
How to reduce waste?
How to collect food waste?

5. Insulation & Retrofit

How will we retrofit the existing housing stock?
How far have we already succeeded?
Have we only taken on the easy wins?

6. Swap shops and sales

Where will we enable places where people can hand on goods they no longer require? How will we fix things that are broken? Schools are often good places?

7. Cycling

Can we link villages, towns and cities with cycle routes?

8. Water

Where to save & source our water?

9. Biodiversity & habitat

Have we got good animal highways? Are we protecting a diverse habitat?
Are we encouraging diverse species?

14. Does everyone feel valued?

Are all ages involved? Are we protecting the vulnerable? Are we learning from experience?

13. Business

How to support sustainable local business within the community?
Is there somewhere people can network when they have been working from home and need a break? Community shop/café?

12. Food

Clubs to teach home grown food? Hold events in peoples gardens?
Where to buy food?

11. Tourism

What can we offer holiday makers to reduce travel abroad?

10. Extreme weather

Are we protected against extreme weather? Do we know what to expect? Do we understand the impacts? Do we have an emergency response?

Reduce and measure power consumption



Retrofitting present housing stock



Travel options



Renewable energy



Local food



Water use



Green groups will support with their specialist skills.

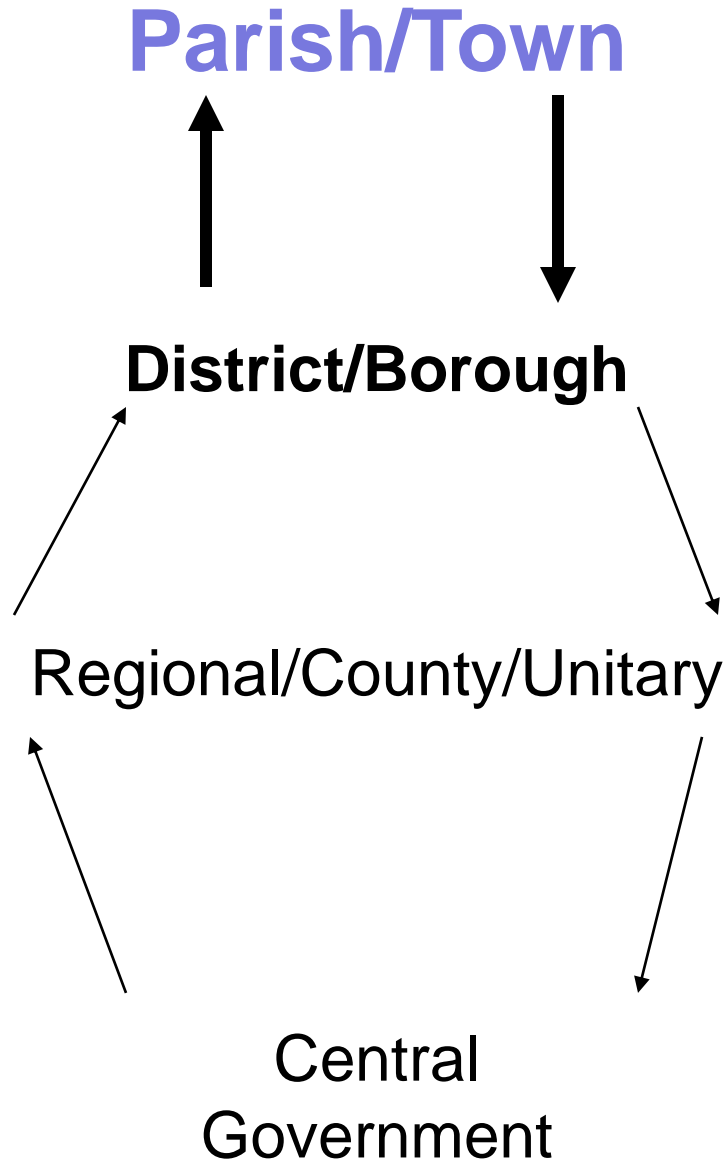
Adaptation for your community



For each phase we provide:

- Information Pack
- On-line support videos
- Training sessions
- Email support
- As well as other support specific to the individual phase

Two-way flow of information and monitoring



Communities – want and need a structured route to follow to contribute to a reduction in CO2 emissions

All levels of government –

- need a method which will enable them to measure community activity and savings
- need to offer an effective structure to communities for reducing CO2 emissions
- need to find a process for communities to become sustainable within the next 15 years

The Greening Campaign is a method which meets all these needs and offers a blueprint for communities to work through

Key to inclusion – the process

Led by the community – not the green groups
and specialist eco folk

It has a clear process with a start and finish to each section

Everyone can be part of it





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