



Department
for Transport

Young Drivers Research Driver2020 Update

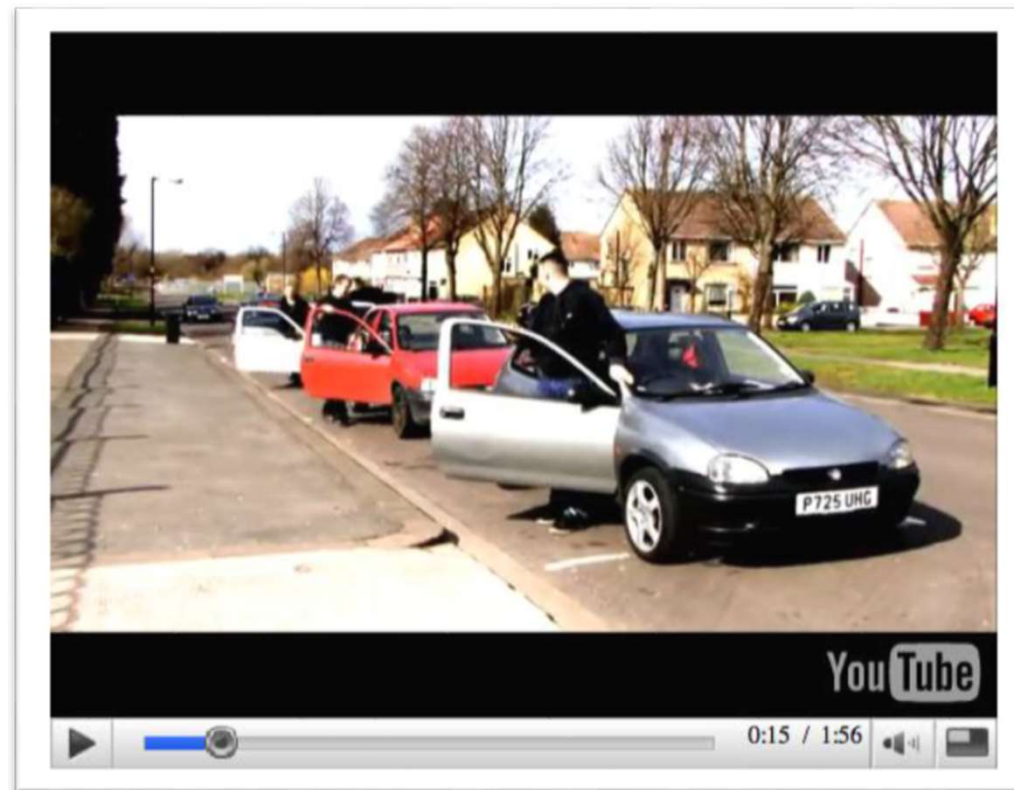
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Road User Licensing, Insurance and Safety





Context

- Young drivers aged 17-24 accounted for around 20% of road deaths in 2017.





The (mainly) pre-test interventions



Logbook

- A smartphone app enabling learner drivers to record and reflect on their learning and driving practice.



Hazard Perception Training

- Online training in hazard perception (the only driving related skill known to be related to collision risk)



Class-room based Education

- Classroom session focusing on risks, building resilience, and encouraging active engagement with safety interventions



The post-test interventions



Mentor-Driver agreements

- Web-based resource that helps 'mentors' (mainly parents) reach agreement with young drivers on driving situations.
- To be gradually introduced after test pass (e.g. driving at night, and with peer-age passengers)



Telematics

- Smartphone app that tracks excessive acceleration, speed and braking, to advise drivers on how their insurance premiums would be affected
- Similar to existing market offerings but bespoke for this study

DRIVER 2020

WANTED: LEARNER DRIVERS
FOR RESEARCH.
WIN A YEAR'S CAR INSURANCE!

To find out more and to register, go to our website
at driver2020.co.uk or scan the QR code.

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DRIVER 2020

WANTED:
LEARNER
DRIVERS TO
TAKE PART IN
A NATIONAL
RESEARCH
PROJECT.

**WIN A
YEAR'S CAR
INSURANCE!**

**Be part of the future
of driving**

Who are we looking for?

We are looking for learner drivers between the ages of 17 and 24 to take part in our research. If you have just started learning, or are planning to start soon, we would like to hear from you.

We are recruiting over 20,000 drivers across Great Britain to take part in the research.

What will you have to do?

You may have the opportunity to take part in free training, either face to face or using a web-based or app-based system.

You will also be asked to fill in a few surveys that should take no more than 10 minutes each to complete. You can use these surveys to tell us about your experience as a learner driver and about driving after your test.

What do you get in return?

You'll be paid to complete each survey. At the end of the research, you'll be entered into a prize draw to win a year's car insurance or other prizes*.

What do you do next?

To find out more and to register, go to our website at driver2020.co.uk or scan the QR code.



* For terms and conditions please visit driver2020.co.uk/prize-draw

The competition is being run by TRL, who are managing the Driver2020 project.

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Department
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Recruitment for Test Passers

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YOUNG DRIVERS FOR RESEARCH.
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Sign up

The screenshot shows the Driver2020 website. At the top left is the 'DRIVER 2020' logo. To its right are three orange buttons: 'Click here to register', 'Got a question?', and 'Update your information'. The main content area features a 'Welcome to Driver2020' heading, followed by a paragraph explaining the project's goal to make young drivers safer. Below this is another paragraph about incentives and prizes, and a final paragraph encouraging users to watch an animation. The animation shows a hand holding a smartphone with the text 'Or you might be asked to download an app.' and a play button. At the bottom, the 'DRIVER 2020' logo and the three orange buttons are repeated. A footer contains the text: 'TRL Registered Office: Crowthorne House, Nine Mile Ride, Wokingham, Berks, UK, RG40 3GA, Registered in England, No. 3142272, VAT Registration 664 625. 321 © Copyright 2018 TRL. All rights reserved.'



How will the study work?

