

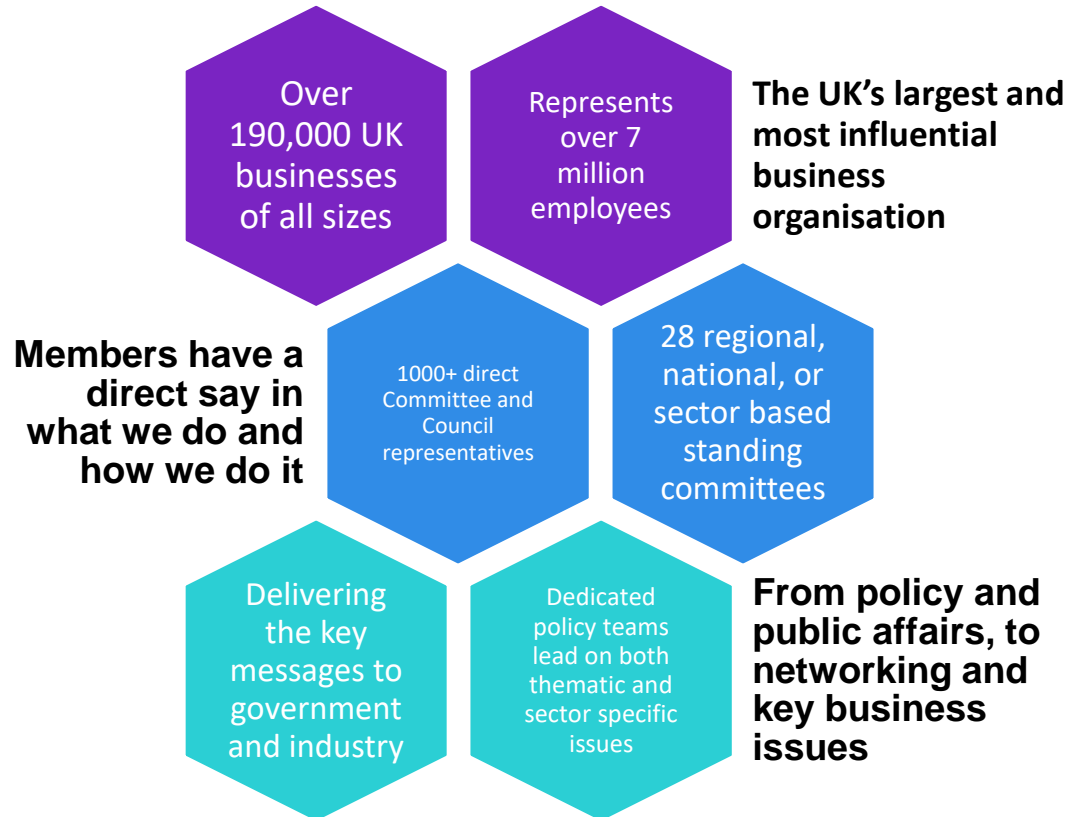


Tackling the challenges and embracing the opportunities

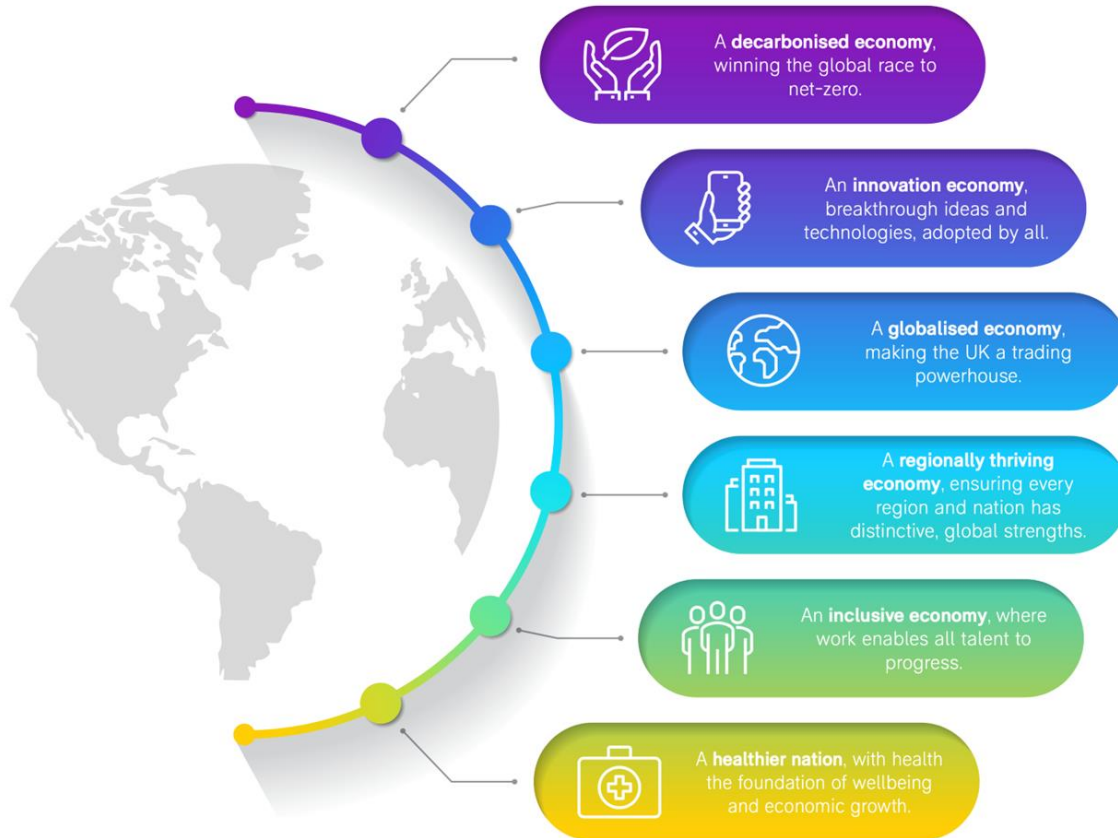
ADEPT Autumn Conference
Friday 18 November 2022



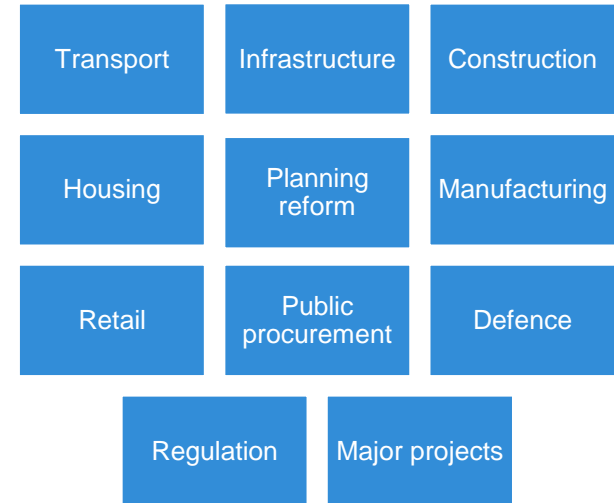
THE CBI IS THE UK'S LARGEST BUSINESS ORGANISATION



HELPING THE UK TO SEIZE THE MOMENT



The CBI Policy Unit is a cross-cutting team leading on the UK's most important industries and economic enablers



THE CHALLENGES ARE FAMILIAR....

- Rapidly changing landscape with new additions all the time
- Failure to integrate proven success into future projects
- Stakeholders speaking different “languages”



"It feels like few industry initiatives hang around long enough to become standard practice before they are replaced by something similar with a different name [...] We all need to develop more patience and longer memories if we want to see meaningful change".

*Senior Leader,
Major Construction Firm*

But so are the conversations.



Business

- The rising cost of doing business
- Labour and material shortages
- Providing for employees



Public sector

- Challenging fiscal constraints
- Increasingly involved communities
- Multiple strategic objectives



Communities

- The cost of living crisis
- Higher expectations of public services
- Active co-designers

WE NEED TO FOCUS ON THE BASICS...



...WITHOUT FORGETTING THE PURPOSE.

Tackling the big picture

Ensuring partnerships
are protecting the planet
for future generations



Harnessing spend to
level up



Leveraging partnerships
as shareable goods,
services, and expertise



"We want to invest in projects which don't just have a sustainable angle, but are sustainable through and through [...] This is an exciting time to work with the UK to help it recover and to build for the future".

Director, Private Equity Firm

We emphasise to all our teams that what they're doing isn't just filling a contract for a client. We make clear that they understand they're part of a team of hundreds of people from the midlands and north-west and everywhere and really contributing to the UK's growth".

Senior Manager, International Technology Company

Thank you

For further information, contact:

Dr Joshua Pritchard
Deputy Director, CBI Policy Unit
Joshua.Pritchard@cbi.org.uk

cbi.org.uk