

ADEPT

Autumn Conference
Thursday 16th & Friday 17th November, 2023

CREATING STRONG PLACES: LEADERSHIP FROM THE GROUND UP

Crowne Plaza, Nottingham

Headline PLATINUM Sponsor

 **AtkinsRéalis**

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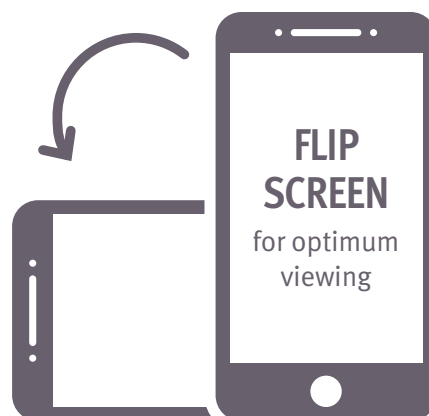


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#ADEPTconference



Join us on **Thursday 16th May, 2024**

A date
for your
diary!

SPRING CONFERENCE & ANNUAL AWARDS DINNER

Conference venue:

One Great George Street, London

Awards Dinner venue:

One Whitehall Place, London



CREATING STRONG PLACES: LEADERSHIP FROM THE GROUND UP

Place Directors have been instrumental in shaping our post-Covid world, pursuing strategies to lower carbon emissions, improve resilience and support growth. The recent cost of living crisis with all time high inflation and energy costs, have added yet another layer of challenge to our ability to deliver on climate change adaptation, economic prosperity through levelling up and vibrant thriving places.

Ongoing political uncertainty following 2023's local elections, which saw change of control in a number of councils and the election of many new councillors, and the prospect of a general election next year create both challenges and opportunities. Place Directors have a real opportunity to get on the front foot, making the case for local government and shaping our agenda to ensure we are driving the right outcomes over the longer term. We must ensure that local government is valued by central government, other agencies and the public, and to win the argument that council spending is an effective, value for money way to deliver national ambitions for clean growth, net zero and nature recovery. But short-term funding and ad hoc competitive funding streams mean we are delivering against an unclear back drop and lack of funding certainty. We must work with other levels of government to make the devolution journey a reality, to build on the existing deals and secure the consistent long-term funding needed.

Continued...

GOLD Sponsors

Amey



Jacobs



All this comes at a time of increasing public and government expectations for Place, with experience showing we cannot be complacent about the power of perception: we must take our partners with us, whether politicians, business or our local communities. The post-covid, cash-strapped, carbon reduction world requires new approaches and new skills for those delivering our place services.

Place Directors know their patch and are driven to deliver low carbon, value for money, resilient services that add up to quality of life for our residents. The ADEPT Autumn Conference will provide an opportunity to explore what we need to do, how we need to influence, and the skills we need to build to ensure we are providing leadership from the ground up, taking people with us and creating strong places through public pride. The conference will explore the following themes:

Taking our places forward

Be it a lack of funding, meeting the climate agenda or dealing with a global pandemic, the challenges keep coming at us.

Fortunately, what the place sector has in buckets is real skill in adapting and simply getting on and delivering. The conference gives us an opportunity to take stock of what we are doing across the sector in getting the basics right, whether it's ensuring climate resilient highways services, taking on new duties such as Local Nature Recovery Strategies or delivering environment and waste regulatory changes. We will also consider how we find the headspace and resource to take on and de-risk new innovation across our place services, so we don't end up investing in short-lived technologies.

Continued...

SILVER Sponsors



Taking government with us

We must work with government at all levels and with the advisory bodies, delivery agencies and regulators that are key partners across all sectors.

The government sets the policy for the place sector to deliver on. However, national policy does not always align with local politics or have public support, leaving Place Directors walking a tightrope. We will explore the areas we want to see addressed by national government to unlock opportunities for place to go further and do more for our communities. These include alternative funding mechanisms to better support the green agenda and initiatives to drive action and behaviours essential to meet net zero commitments.

Taking our people with us

The challenge of taking people and communities with us has never been so great or mattered so much.

From local active travel or school street initiatives to waste site booking systems and opposition to new homes, we all have experience of public backlash regardless of our conviction of the right course of action. If we don't communicate effectively and take our residents and businesses with us, we won't get political support and we will fail to deliver essential outcomes. The skills we need to address this type of challenge are evolving, particularly understanding how to harness the energy and voice of others in delivering the place agenda.

SEND Transport Toolkit - OUT NOW!

A collection of mitigations to ease home to school travel pressures

Produced by ADEPT, in partnership with a number of directors/assistant directors of Children's Services to help support local authorities to deliver special educational needs and disabilities (SEND) travel in their local areas. **CLICK HERE** to read...



Unleashing Collective Brilliance – Protecting Places, People, and our Planet

Twelve months ago, the ADEPT Autumn Conference theme was “People, Place, and Planet”. With further pressures following the recent cost of living crisis, continuing uncertainty over energy costs, and growing demands for policy guidance and funding reform amidst political uncertainty, the role of Place Directors is now more relevant than ever.



By Mike Batheram, Market Director, Local Transport, AtkinsRéalis

Reflecting on the last year since the Autumn Conference, I talked about three areas that resonated with AtkinsRéalis as a business. They were about the need to focus on placemaking, the benefits of empowerment (devolution), and the importance of collaboration. All three areas are still just as valid today, but we must continuously adapt to keep them relevant.

A year on, the public is weary of increasing prices, flip-flopping policy decisions, and political positioning ahead of a general election. Public perceptions and expectations are shaped by delivering tangible and positive outcomes that really matter to them.

For Place Directors, developing solutions that work relies on support in the form of clear policies accompanied by easy-to-access funding and engagement from local people, businesses, and other stakeholders. Shifts in approaches to climate change, large-scale infrastructure programmes, and delays to policy, such as the much-anticipated LTP4 guidance, merely increase uncertainty and dilute local government's ability to act swiftly.

The immense knowledge and insight that Place Directors, your teams, and supply chains have will play a vital role in shaping the future of transport and place. Local knowledge and an understanding of public perceptions and demographics are critical elements in developing plans and strategies that enable successful outcomes, but how do we get everyone on the same page?

A shared vision to take our places forward

Ultimately, local involvement and participation are vital, so we must coalesce and articulate a shared vision around reducing carbon, improving connectivity, supporting growth, and delivering innovative solutions that enable places and local economies to thrive. It is easy to say, but with competing funding mechanisms and an absence of guidance and clarity, it is not easy to deliver.

Innovation costs, and while we welcome and have supported the Live Labs 2 programme, which will help accelerate the development of solutions to some of our most pressing challenges, such as decarbonisation, there is no guarantee that successful solutions will be funded by government and rolled out nationally to enable the change we all want to deliver. What is certain is that to deliver, we will need to think outside of the box, considering innovative ways of funding through partnerships with private sector investors, pension funds, developers, utilities, and energy companies, amongst others.

Harnessing public voices to shape government policy

Between now and the next general election, what matters is the voice and opinions of the public. The ADEPT community has the knowledge and insights into the challenges and what matters to local communities. Rising political positioning between now and the election will highlight what the political parties see as the main opportunities for winning votes.

We must capture our shared

knowledge regarding what will work and articulate it in a way that resonates politically and publicly. Public misconceptions and concerns around liveable neighbourhoods, active travel, local connectivity, and many other issues that affect local neighbourhoods, villages, towns, and cities across the UK need to be understood and addressed. Participation and involvement of local people are vital in overcoming concerns and successfully delivering schemes that enable prosperous and thriving places. To have the greatest impact, this must be supported by an alignment of policies, funding, and programmes at a national, sub-national, and local level.

Collaboration with the government

Open and transparent engagement with communities and stakeholders will be critical to success; behavioural change will be key, as will technology and innovation. To succeed, we must act quickly, as the clock is ticking. 2023 is on target to be the warmest year in history. From floods to heatwaves, globally, we are all witnessing the impact of a warming climate. The need to adapt our lifestyles and build resilience in our places to help protect them, our local communities, businesses, and the planet has never been more vital.

ADEPT members, their supporters, and wider stakeholders are in a great position to capture a shared vision, consult with and elicit support from their local communities, and engage with stakeholders from across the political parties to help shape a better place for our planet and its people.



Amey

Transforming journeys enabling communities to thrive

We are a market-leading, multi-disciplinary provider of critical maintenance, renewal and enhancement services to the UK's transportation market.

We pride ourselves in collaborating with our clients, supply chain and communities to design and implement bold, innovative solutions.

We know our highways play a huge part in the decisions everyone makes every day.

Recognising everyone's journey in life is different, we take personal responsibility to create infrastructure which benefits local people and local areas.

amey.co.uk

Programme - Thursday 16th November

09:00 **Welcome and introduction**

Anthony Payne - ADEPT President 2023-2024

09:15 **Session 1: The public mood, the political dynamic and the agenda for place**

Chair: Rupert Clubb - ADEPT Past President and Director of Communities, Economy and Transport, East Sussex County Council

Rachel Brisley, Research Director, Ipsos UK

Jason Pavey, Managing Director Operations and Maintenance UK and Europe, AtkinsRéalis

Councillor Marianne Overton MBE, Vice Chairman of the Local Government Association and Leader of the LGA Independent Group

10:30 **Break**

11:00 **Session 2: The future of transport - driving change over the next 10 years**

Chair: Ann Carruthers - ADEPT 1st Vice President, Chair of ADEPT's Transport and Connectivity Board and Director of Environment and Transport, Leicestershire County Council

Jessica Matthew, Co-Director in Local Transport, Department for Transport

Danny Williams, Chief Executive Officer, Active Travel England

Professor Greg Marsden, Professor of Transport Governance, Institute for Transport Studies, University of Leeds

12:15 **Lunch**

13:45 **Session 3: What did we learn from the Covid-19 pandemic?**

Chair: Chris Henning - Co-Chair, ADEPT Sustainable Growth Board & Executive Director, Place, Derbyshire County Council

Professor Ivan Browne, Professor in Public Health Practice and Social Inclusion, De Montfort University Leicester

Dr Jeanelle de Gruchy, Deputy Chief Medical Officer for England and co-lead of the Office for Health Improvement and Disparities

14:45 **Break**

Continued...

15:15 **Workshop sessions**

Workshop 1: Delivering local nature recovery - a coordinated, practical approach to tackling the biodiversity and climate crises

Facilitator: Stuart Freeman, Head of Local Government Services, Jacobs

Workshop 2: Decarbonising local roads - how we accelerate change for the benefit of all local authorities across the four nations

Facilitator: Phil Skegg, Board Director, Ringway

Workshop 3: The Future is AI? Lose the fear through experiential learning

Facilitators: David Ogden, Operations Director and Jo Oliver, Head of Marketing, Colas

16:15 **Workshop 4: Greening our urban places**

Facilitator: Ian Richardson, Key Account Director for Local and Devolved Government, Costain

Workshop 5: Fit for the future - shaping mobility systems by focusing on the needs of people, communities, and places

Facilitators: Giles Perkins, Head of Profession, Future Mobility, WSP and Peter Ramsey, Future Mobility Lead, WSP

Workshop 6: Thought leadership in the place space

Facilitator: Neil Gibson, PACE Programme Facilitator

17:30 **General Meeting**

19:00 **Drinks reception and conference dinner**

CLICK HERE to read speaker profiles plus more information on the Workshop sessions...



Go to www.menti.com to join the polls and/or submit a question - use Mentimeter code **7456 2050**



COLAS

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SUSTAINABLE END-TO-END SOLUTIONS FOR THE CONSTRUCTION AND MAINTENANCE OF UK ROAD NETWORKS

Bringing global expertise to local delivery.

We construct and maintain infrastructure to enable communities to thrive, connecting people and businesses.



Everyday, people travel over a century of innovation. A road network connecting homes, businesses, schools and healthcare, it represents our invisible promise to keep people connected and thriving.

www.colas.co.uk

Programme - Friday 17th November

09:00 **Session 4: Protecting the physical and digitally engineered world**

*Chair: Andrew Cook - Chair, ADEPT East of England Board and Executive Director of Growth, Highways and Infrastructure, Suffolk County Council
Head of Physical Security, National Protective Security Authority*

10:15 **Break**

10:45 **Session 5: Delivering our environmental ambitions - opportunities & challenges**

*Chair: Carolyn McKenzie - Chair, ADEPT Environment Board and Director for Environment, Surrey County Council
Kate Kennally, Chief Executive Officer, Cornwall Council
Jo Wall, Senior Strategy Director - Climate, Local Partnerships
Pedro Wrobel, Executive Director for Innovation and Change, Westminster City Council*

12:00 **Closing remarks**

Anthony Payne - ADEPT President

12.15 **Close of the conference and lunch**

GREEN FINANCE ADEPT CIPFA

ADEPT and CIPFA are holding another Green Finance training session for Place Leaders and their senior finance business partners.

Venue: **CIPFA, 77 Mansell Street, London**

Date: **Wednesday 6th December, 2023**

**CLICK
HERE TO
BOOK**





Reimagining our towns and cities



Looking to transform your organisation's performance and transition to net zero?

Speak to our team at the ADEPT Autumn Conference to explore how together we can create connected, sustainable infrastructure which helps people and the planet to thrive.

Contact us: integrated_transport@costain.com

@costaingroup



Costain Group PLC



USEFUL INFORMATION

Conference location

The plenary sessions of this conference will be held in the Royal Suite on the ground floor.

Conference catering

All refreshment breaks and lunches will take place in the Royal Suite bar.

Conference badge & security

All attendees must always wear their badge during the conference.

Conference registration

Delegates attending both days of the conference need only register on Thursday.

Please make your way directly to the Royal Suite on Friday.

Workshop sessions

The workshops take place in the following meeting rooms:

Workshop 1: Delivering local nature recovery - a coordinated, practical approach to tackling the biodiversity and climate crises - *Talbot Room*

Workshop 2: Decarbonising local roads - how we accelerate change for the benefit of all LAs across the four nations - *Hampton & Windsor*

Workshop 3: The Future is AI? Lose the fear through experiential learning - *Royal Suite*

Workshop 4: Greening our urban places - *Talbot Room*

Workshop 5: Fit for the future - shaping mobility systems by focusing on the needs of people, communities, and places - *Royal Suite*

Workshop 6: Thought leadership in the place space - *Hampton & Windsor*

Mentimeter

To participate in the polls and/or submit a question please log on to www.menti.com and use Mentimeter code **7456 2050**.

Drinks reception & dinner

A drinks reception will be held in the Royal Suite Bar from 7:00pm on Thursday. Dinner will be called at 7:30pm and will be served in the Royal Suite. The dress code is lounge suit/business wear. A seating plan will be displayed in the foyer.

Event support

If you have any queries about the event please visit the ADEPT Conference help desk located on the ground floor.

Hotel

Check-out is by 12.00pm. Luggage may be left in the cloakroom near the ADEPT Conference help desk located on the ground floor.

We make the world smarter, more connected and more sustainable.

At Jacobs, we work every day to make the world better for all. We deliver solutions that benefit our communities and cities, improve social equity and quality of life and pursue net zero.

We're always pushing beyond.



Follow us @JacobsConnects | [jacobs.com](https://www.jacobs.com)

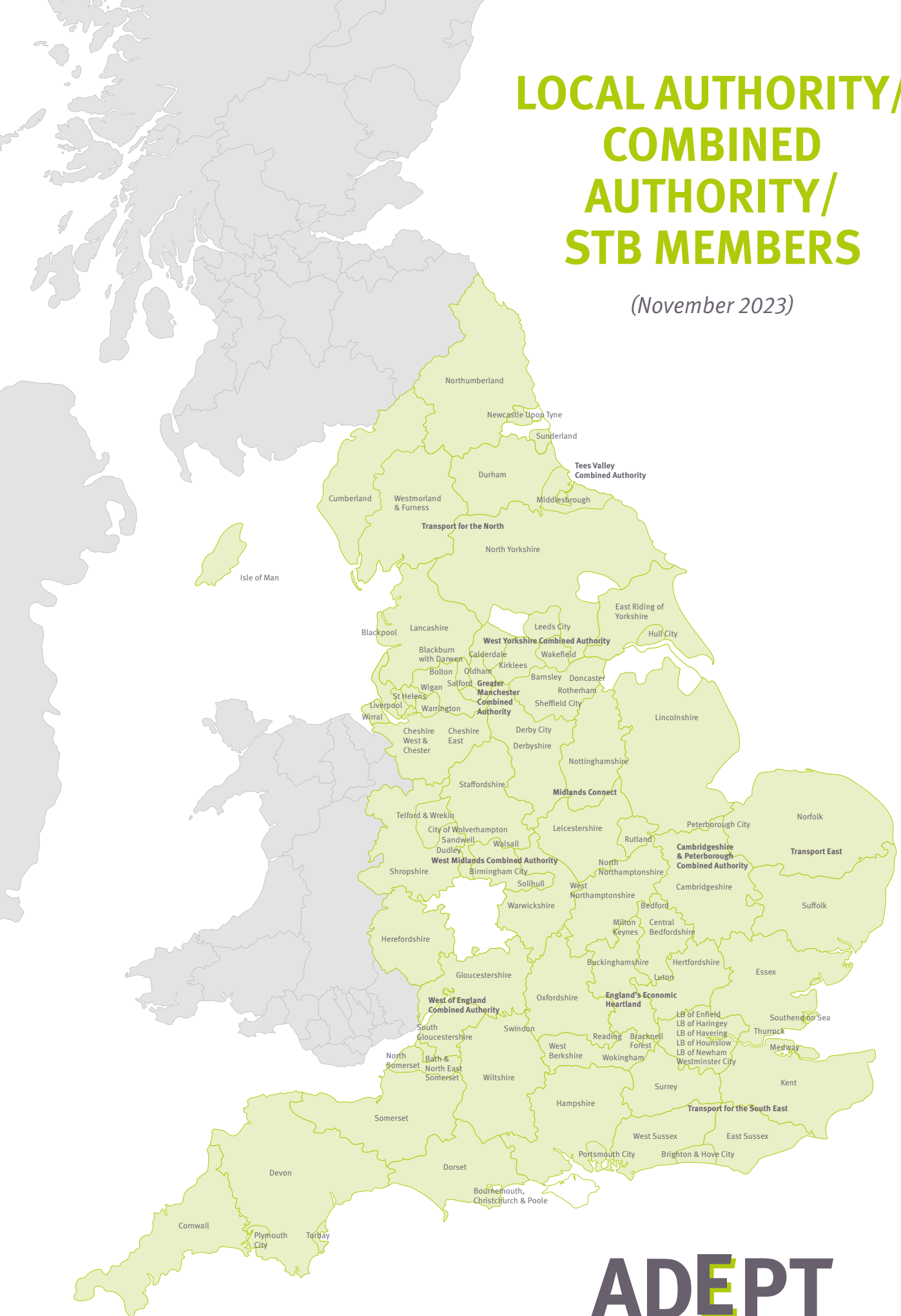


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Reinventing tomorrow.

LOCAL AUTHORITY/ COMBINED AUTHORITY/ STB MEMBERS

(November 2023)



LOCAL AUTHORITY/ COMBINED AUTHORITY/ STB MEMBERS

(November 2023)

Barnsley Met Borough Council	Gloucestershire County Council
Bath & NE Somerset Council	Hampshire County Council
Bedford Borough Council	Herefordshire Council
Birmingham City Council	Hertfordshire County Council
Blackburn with Darwen Council	Hull City Council
Blackpool Council	Isle of Man
Bolton Council	Kent County Council
Bournemouth Christchurch & Poole Council	Kirklees Council
Bracknell Forest Council	Lancashire County Council
Brighton & Hove City Council	Leeds City Council
Buckinghamshire Council	Leicestershire County Council
Calderdale Council	Lincolnshire County Council
Cambridgeshire County Council	Liverpool City Council
Central Bedfordshire Council	London Borough of Enfield
Cheshire East Council	London Borough of Haringey
Cheshire West & Chester Council	London Borough of Havering
City of Wolverhampton Council	London Borough of Hounslow
Cornwall Council	London Borough of Newham
Cumberland Council	Luton Borough Council
Derby City Council	Medway Council
Derbyshire County Council	Middlesbrough Council
Devon County Council	Milton Keynes Council
Doncaster Met Borough Council	Newcastle Upon Tyne City Council
Dorset Council	Norfolk County Council
Dudley Met Borough Council	North Northamptonshire Council
Durham County Council	North Somerset Council
East Riding of Yorkshire Council	North Yorkshire Council
East Sussex County Council	Northumberland County Council
Essex County Council	Nottinghamshire County Council

LOCAL AUTHORITY/ COMBINED AUTHORITY/ STB MEMBERS

(November 2023)

Oldham Council
Oxfordshire County Council
Peterborough City Council
Plymouth City Council
Portsmouth City Council
Reading Borough Council
Rotherham Borough Council
Rutland County Council
Salford Council
Sandwell Met Borough Council
Sheffield City Council
Shropshire Council
Solihull Met Borough Council
Somerset Council
South Gloucestershire Council
Southend on Sea Borough Council
Staffordshire County Council
St Helens Council
Suffolk County Council
Sunderland City Council
Surrey County Council
Swindon Borough Council
Telford & Wrekin Council
Thurrock Council
Torbay Council
Wakefield Met District Council
Walsall Council
Warrington Borough Council
Warwickshire County Council

West Berkshire Council
Westminster City Council
Westmorland & Furness Council
West Northamptonshire Council
West Sussex County Council
Wigan Met Borough Council
Wiltshire Council
Wirral Council
Wokingham Borough Council

Combined Authorities

- Cambridgeshire & Peterborough Combined Authority
- Greater Manchester Combined Authority
- Tees Valley Combined Authority
- West of England Combined Authority
- West Midlands Combined Authority
- West Yorkshire Combined Authority

Sub-national Transport Bodies

- England's Economic Heartland
- Midlands Connect
- Transport East
- Transport for the North
- Transport for the South East



Connecting People

Your road to safe, sustainable travel



Want to know more? Please contact:

Mike Hodkinson, business development director -
Kier Transportation | michael.hodkinson@kier.co.uk



www.kier.co.uk

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ADEPT

ASSOCIATE MEMBERS

- Cheshire & Warrington LEP
- Cumbria LEP
- Dorset LEP
- Hertfordshire LEP
- New Anglia LEP
- South East Midlands LEP
- Worcestershire LEP
- York and North Yorkshire LEP
- Transport for London
- London Environment Directors Network (LEDNet)
- County Surveyors Society Wales
- Department of Infrastructure Northern Ireland
- Society of Chief Officers for Transportation in Scotland

ADEPT LUNCH & LEARN

Interactive sessions run via Microsoft Teams
with ADEPT's Corporate Partners

4th Friday of each month, 12pm - 12.45pm



*If you are interested in hosting a session please email
secretariat@adeptnet.org.uk*



Delivering Sustainable mobility

www.ringway.co.uk

info@ringway.co.uk

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Collaborating with people you want to work with. Partnerships that work.

We are a local partner, responsible for delivering specialist highway services across the largest highways maintenance portfolio within the UK, including the strategic road network, motorway and trunk roads, and the local authority network.

In partnership with highway authorities and local suppliers, we invest in local people and the communities in which we work, live and travel. Working together with our clients, we deliver with accountability and local people who take pride in the services they deliver.

A world of expertise, applied locally.

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DELIVERING SUSTAINABLE MOBILITY

ADEPT

CORPORATE PARTNERS

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Balfour Beatty

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Burges
Salmon

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COSTAIN

EQUANS

GRAMM
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DESIGN | SUPPLY | INSTALL

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Highway Electrical Association

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norse
GROUP

RINGWAY

Stantec

VEOLIA

Virgin
Media O₂

Wm

wsp

Thank you for all your support



Bridging the gap between today and **net-zero** mobility for tomorrow.

People and place have a huge role to play in decarbonising transport – the biggest remaining contributor to greenhouse gases in the UK.

But how do we design places and build transport systems that work for communities and businesses, and allow society to thrive?

Our research considers these questions and more.

www.stantec.com/uk



For more
information visit



It's never been a more exciting or challenging time to be a place leader!

ADEPT's Leadership Development Programme is a unique opportunity for aspiring Directors of Place who want to move beyond their own specialisms to become future leaders.

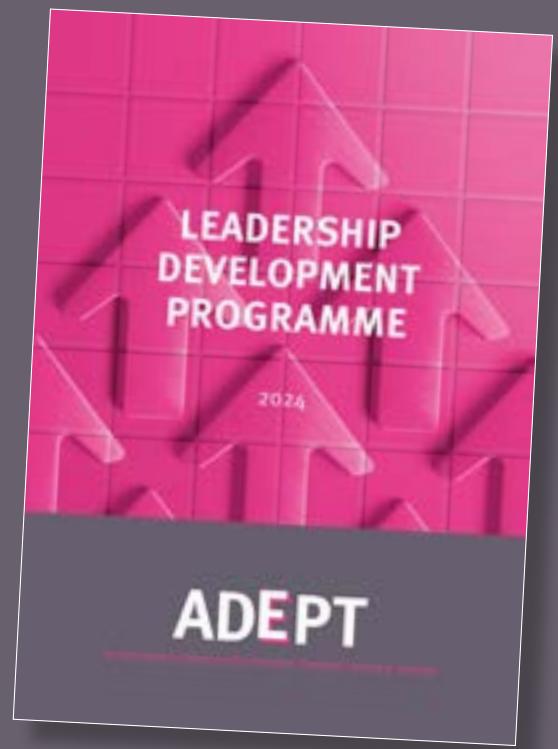
In partnership with SOLACE (Society of Local Authority Chief Executives), ADEPT's inspirational programme has been designed specifically to explore how place leadership is evolving in a post-Covid landscape, where climate change and levelling up are at the forefront of local and national agendas.

To become a place leader, constantly balancing strategic priorities with the provision of day-to-day services, requires skilled leadership and the ability to bring a broad, cross-sector approach to the role.

The programme has been created for people currently in a Tier 3 or 4 senior leadership role. We are looking for applicants with ambition to make a difference to their places, their organisations and to ADEPT itself - our Leadership Team of the future.

Working with colleagues, place directors, course leaders and guest speakers, the programme will give you the opportunity to:

- Use time away from demanding roles to reflect on yourself as a leader
- Explore how to move from being a specialist / expert to a leader of place
- Build on previous leadership and management training
- Develop new skills, debate issues and explore challenges



[CLICK HERE](#)
for more
information

We are welcoming applications for 2024.



Together *we create...*

**an environment focused on
health, safety and wellbeing**

**opportunities for communities
to thrive and grow**

**economic and societal solutions
for sustained positive change**

#thewspexperience

**Discover more at
wsp.com/uk-togetherwecreate**

At WSP we care about the issues facing local government, and are passionate about creating social and economic value and delivering equitable solutions that help places and communities to thrive. As a market leader in the sector, we focus on local solutions and innovations that are actionable and are delivered at the right scale for our clients.



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ADEPT

Association of Directors of
Environment, Economy, Planning & Transport

Visit us online at www.adeptnet.org.uk

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