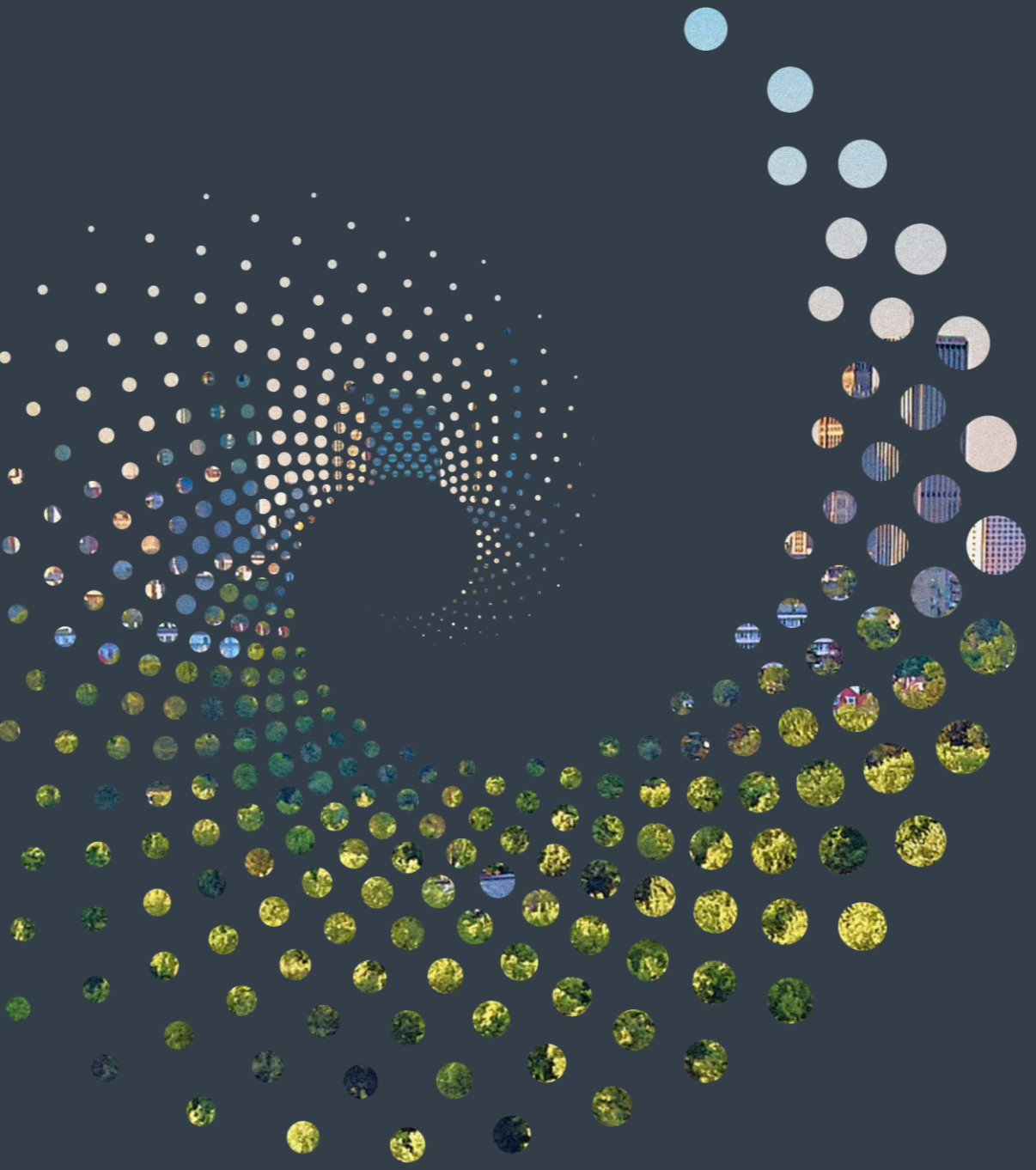


Fit for the future:

Shaping mobility systems by focusing on the needs of people, communities and places

Giles Perkins
Head of Profession, Future Mobility, UK

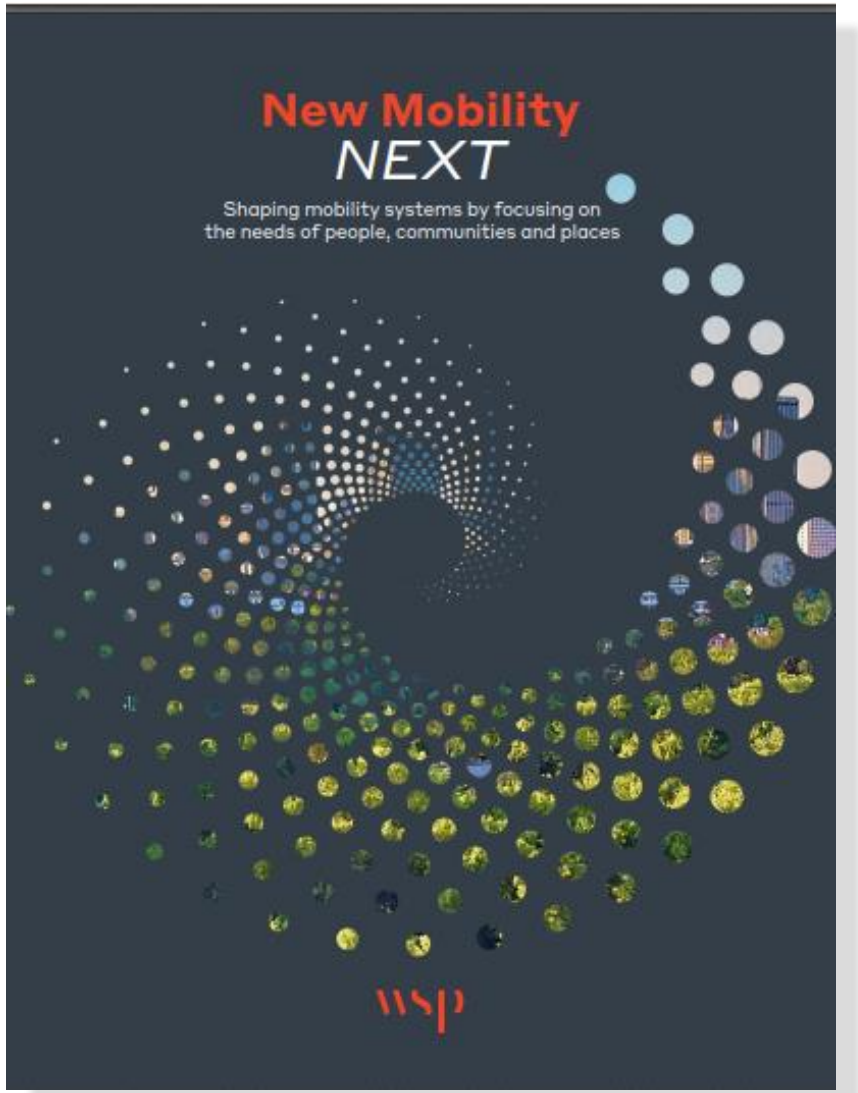
Pete Ramsey
Technical Director, Future Mobility

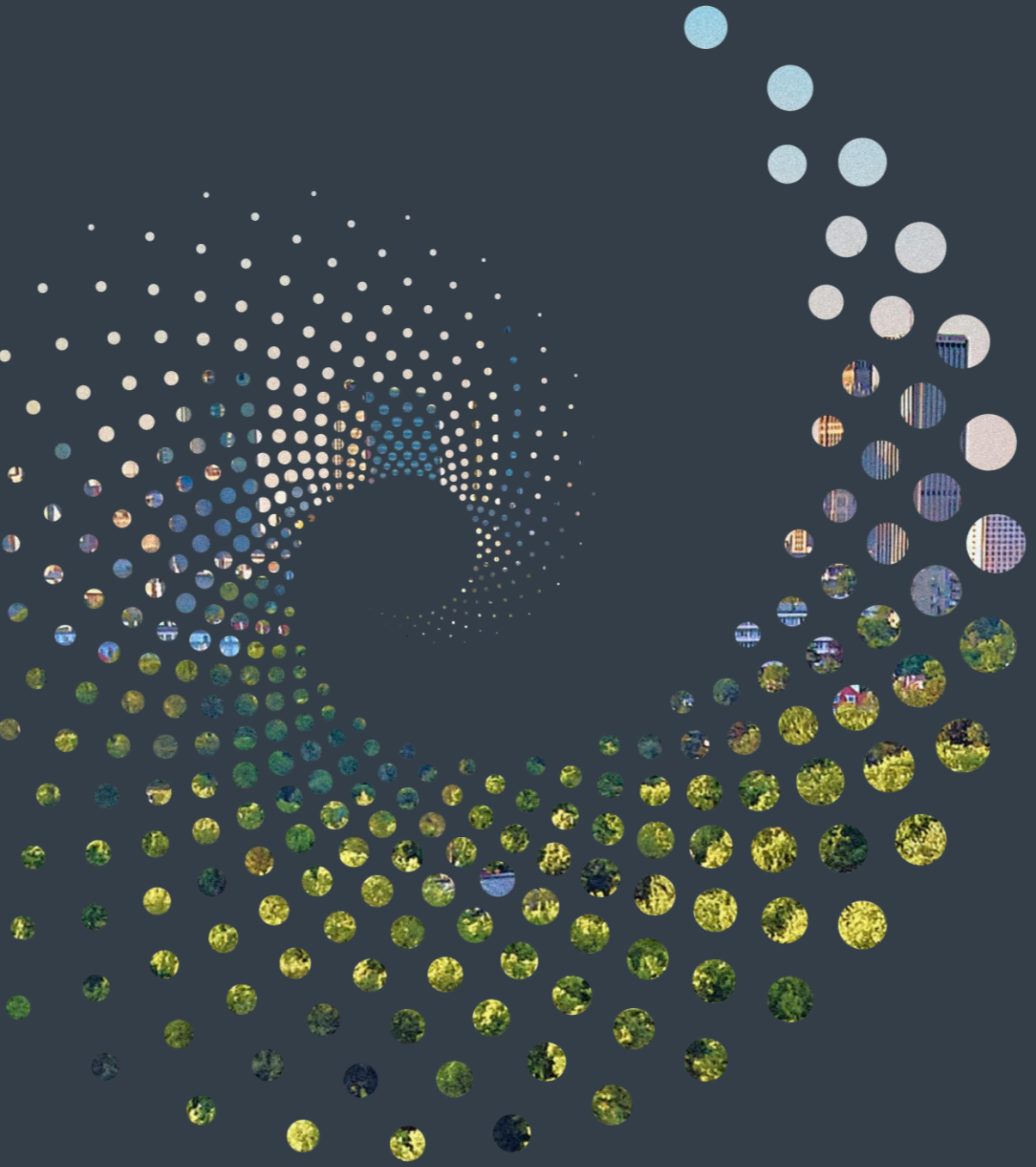
Beth Bradwick
Assistant Consultant

Workshop

- Introduction and icebreaker
- An overview of New Mobility *NEXT*
- Considering people and communities
- Workshop
- Plenary and feedback

SCAN ME





New Mobility *NEXT*

Why now?

- Challenges and change
- Focus on the ‘customer’
- The needs of communities and places

"My Ministers will introduce new legal frameworks to support the safe commercial development of emerging industries, such as self-driving vehicles…"

Drivers of change

Ageing Population

Climate Change

Customer centricity

Digital disconnection

Growing awareness of diversity and inclusion

Loneliness

New business models and hybridisation

Remote Work

Skills and labour shortages

Social inequality

Universal basic income

AI

Automation

Digital twin

Hypersonic flight

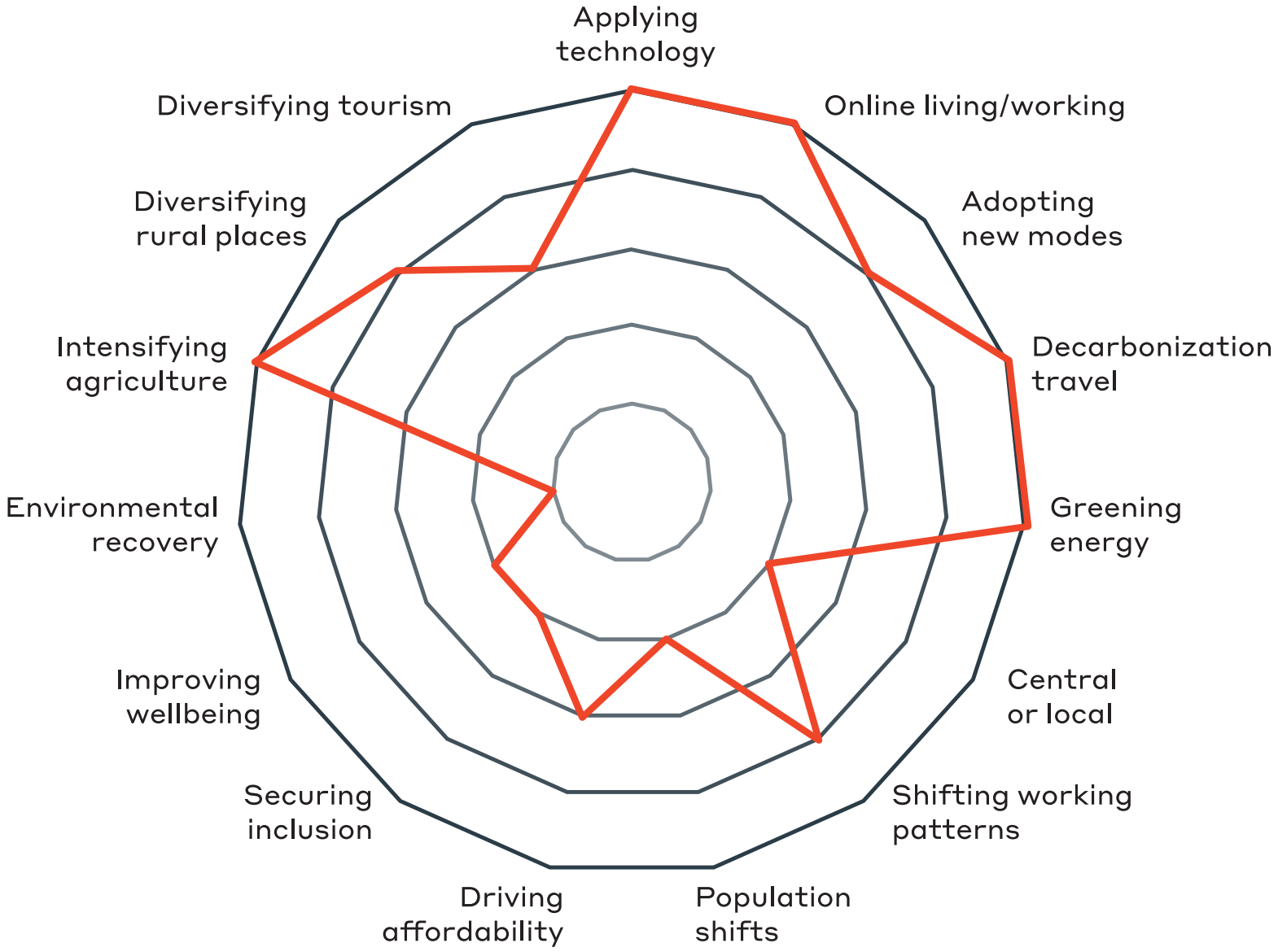
Metaverse

Pavement delivery robots

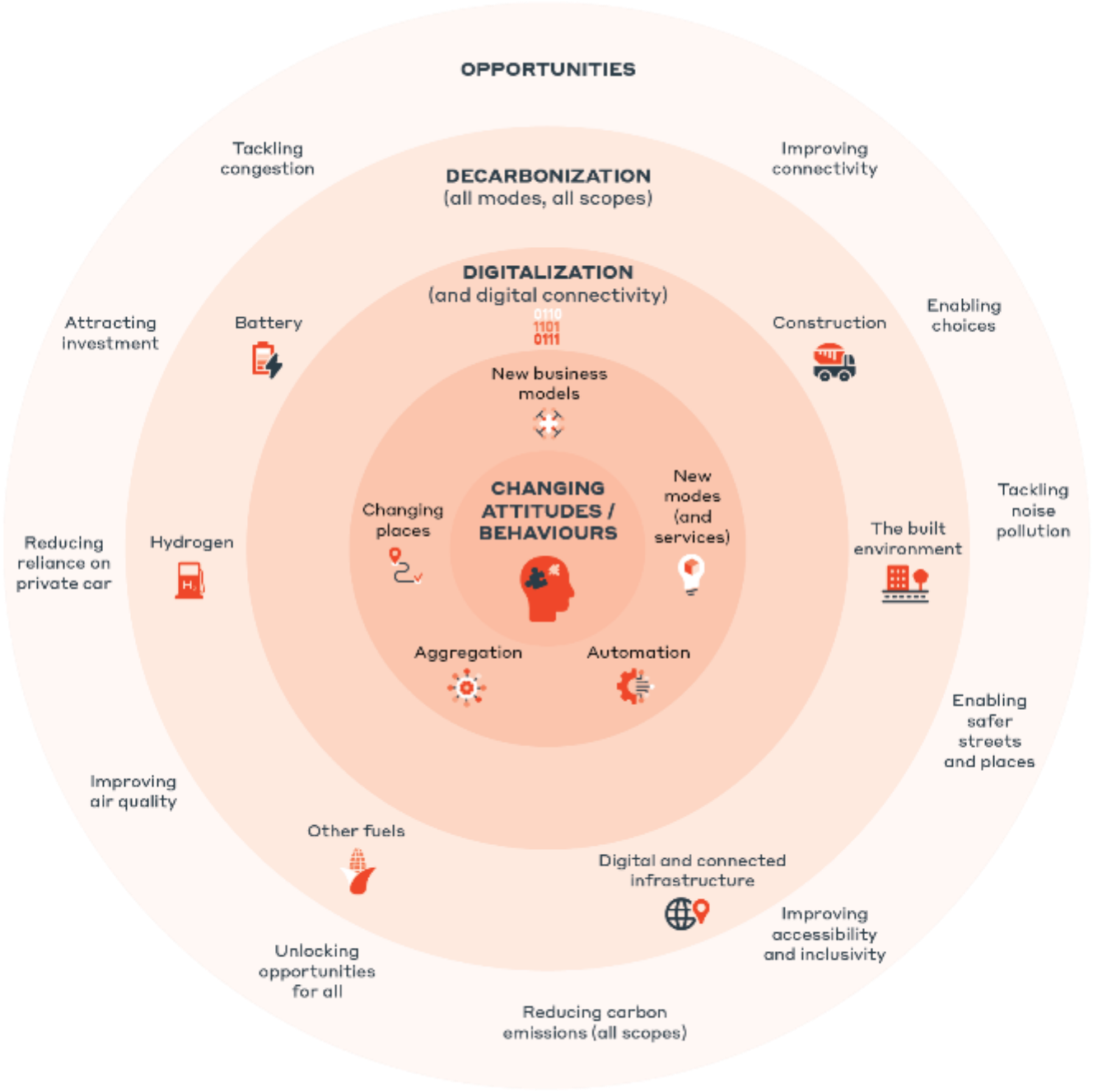
Small modular reactors

Very light rail

Considering different plausible futures



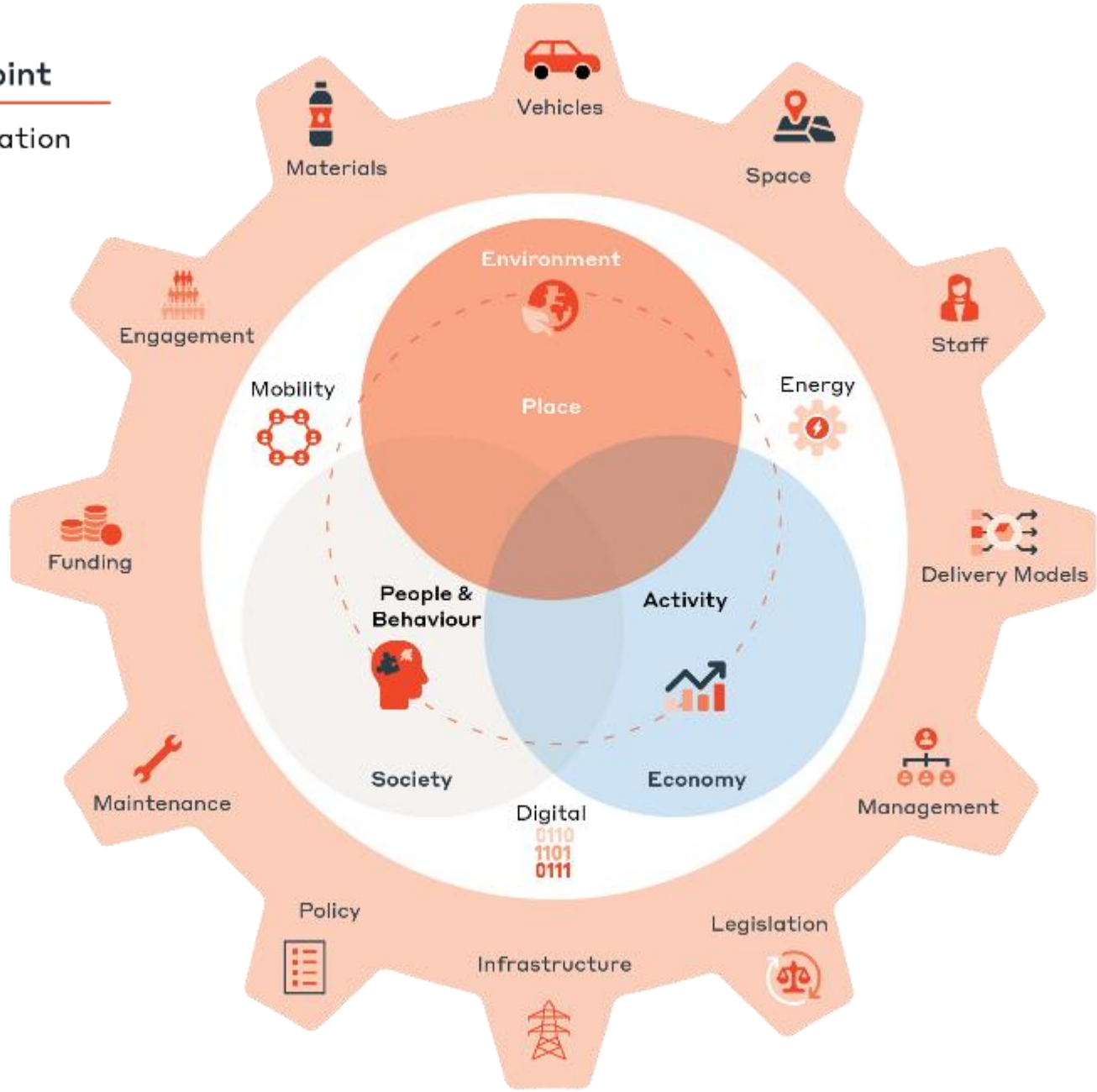
The future of mobility



The new mobility ecosystem

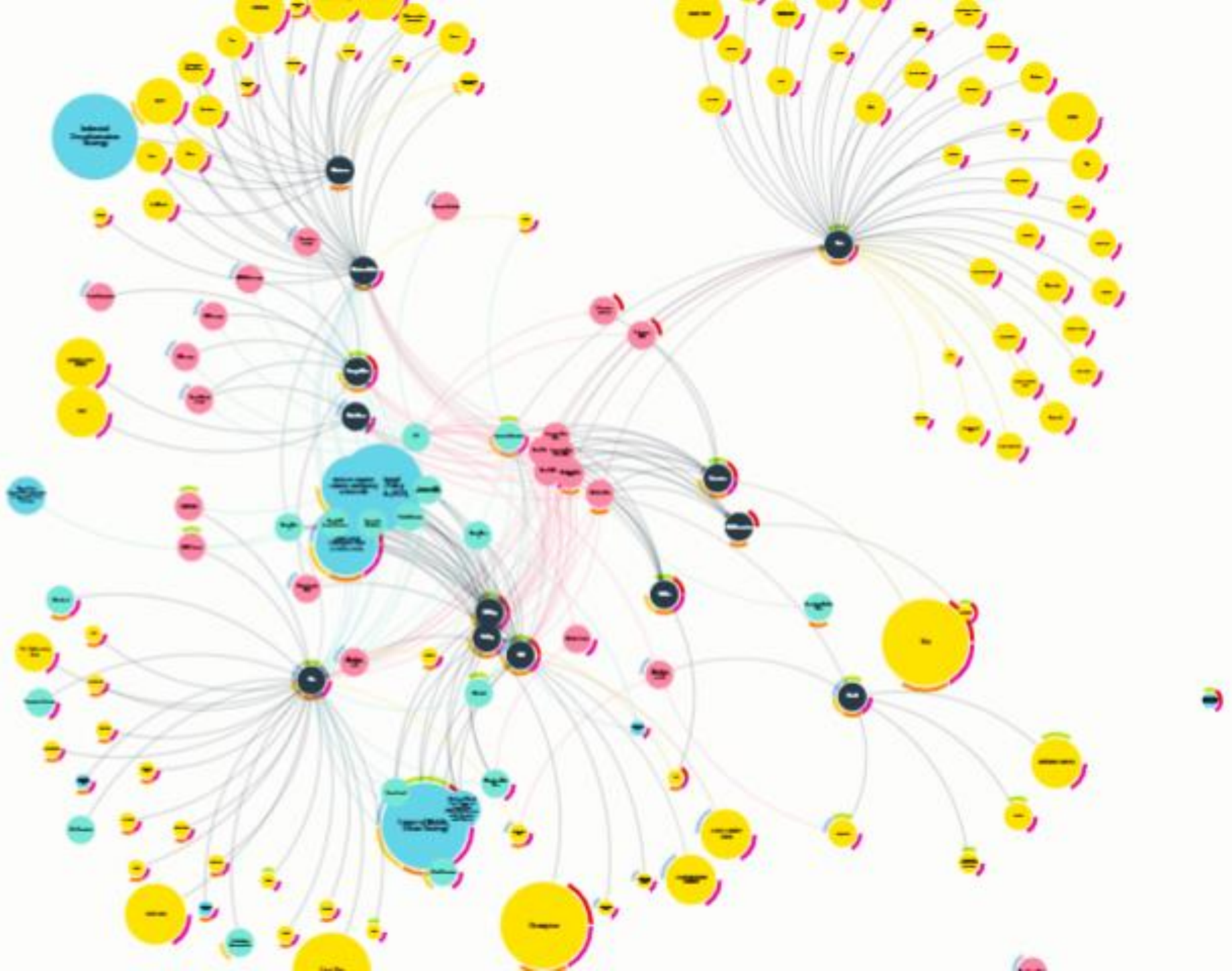
The viewpoint

The whole organization
The whole area
The whole journey



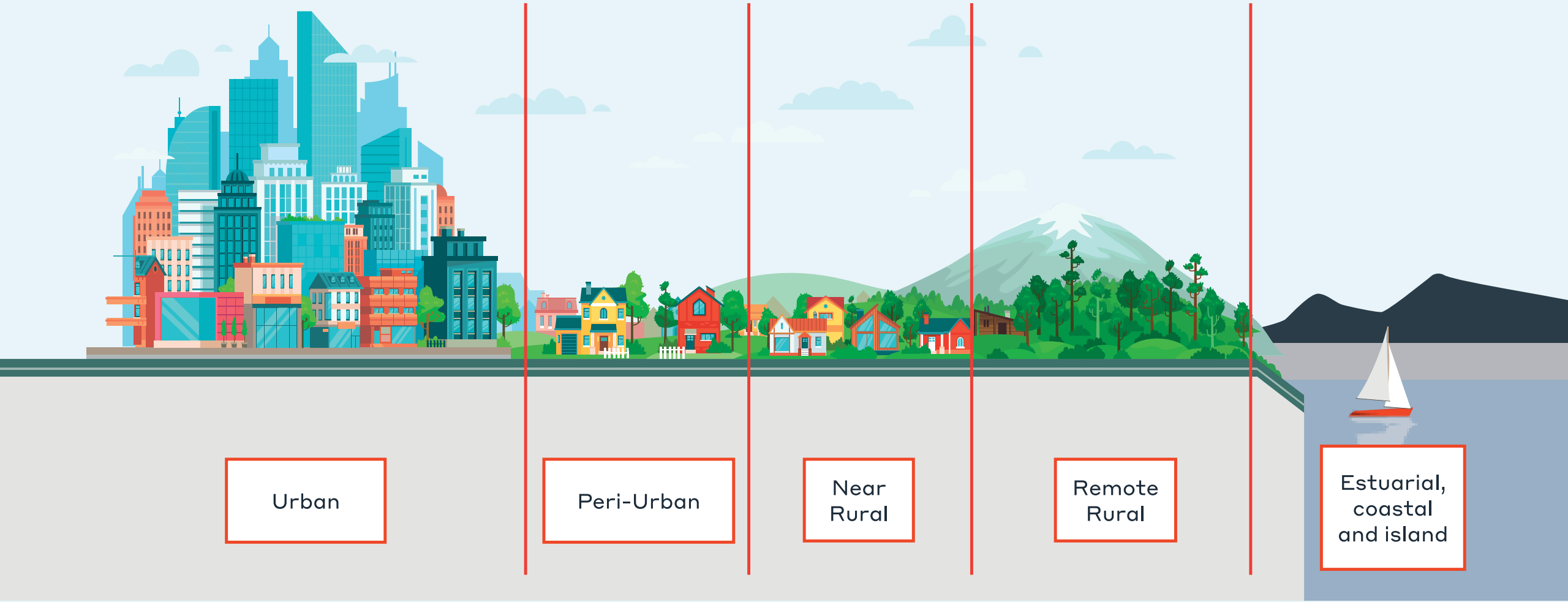
The new ecosystem

Applying system thinking

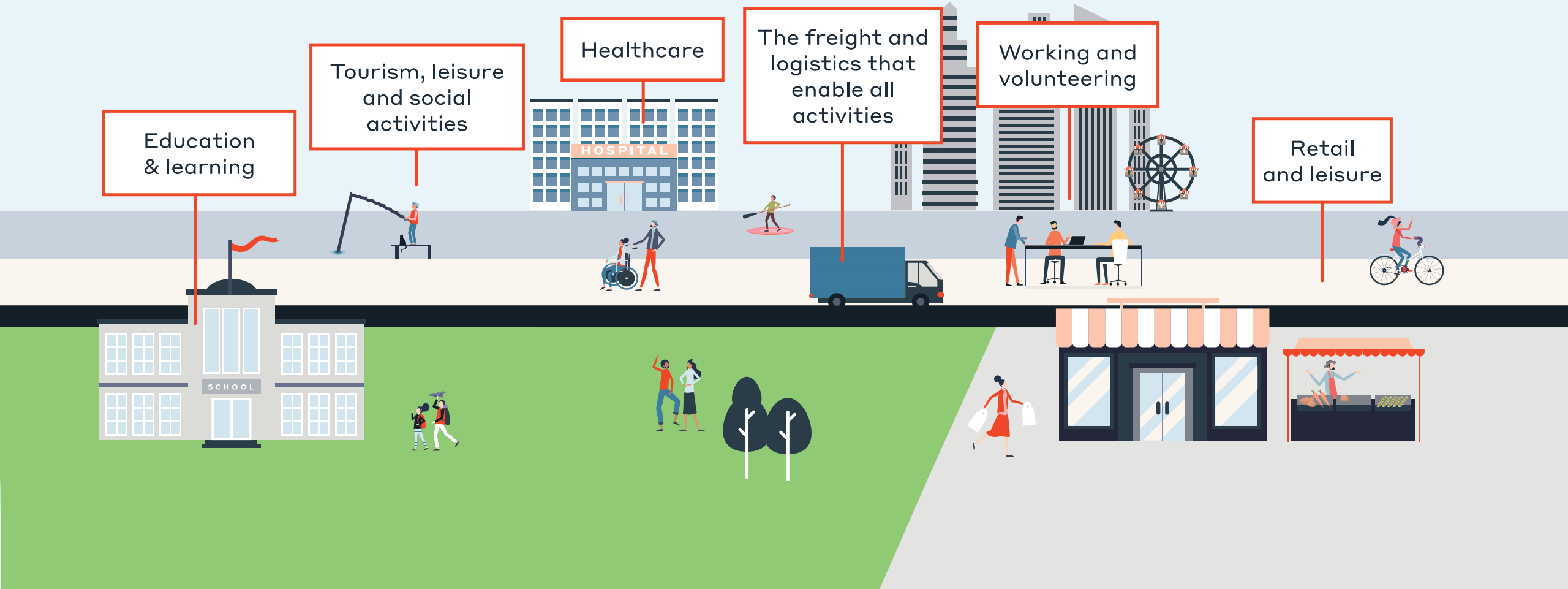


Thinking about people

Thinking about places

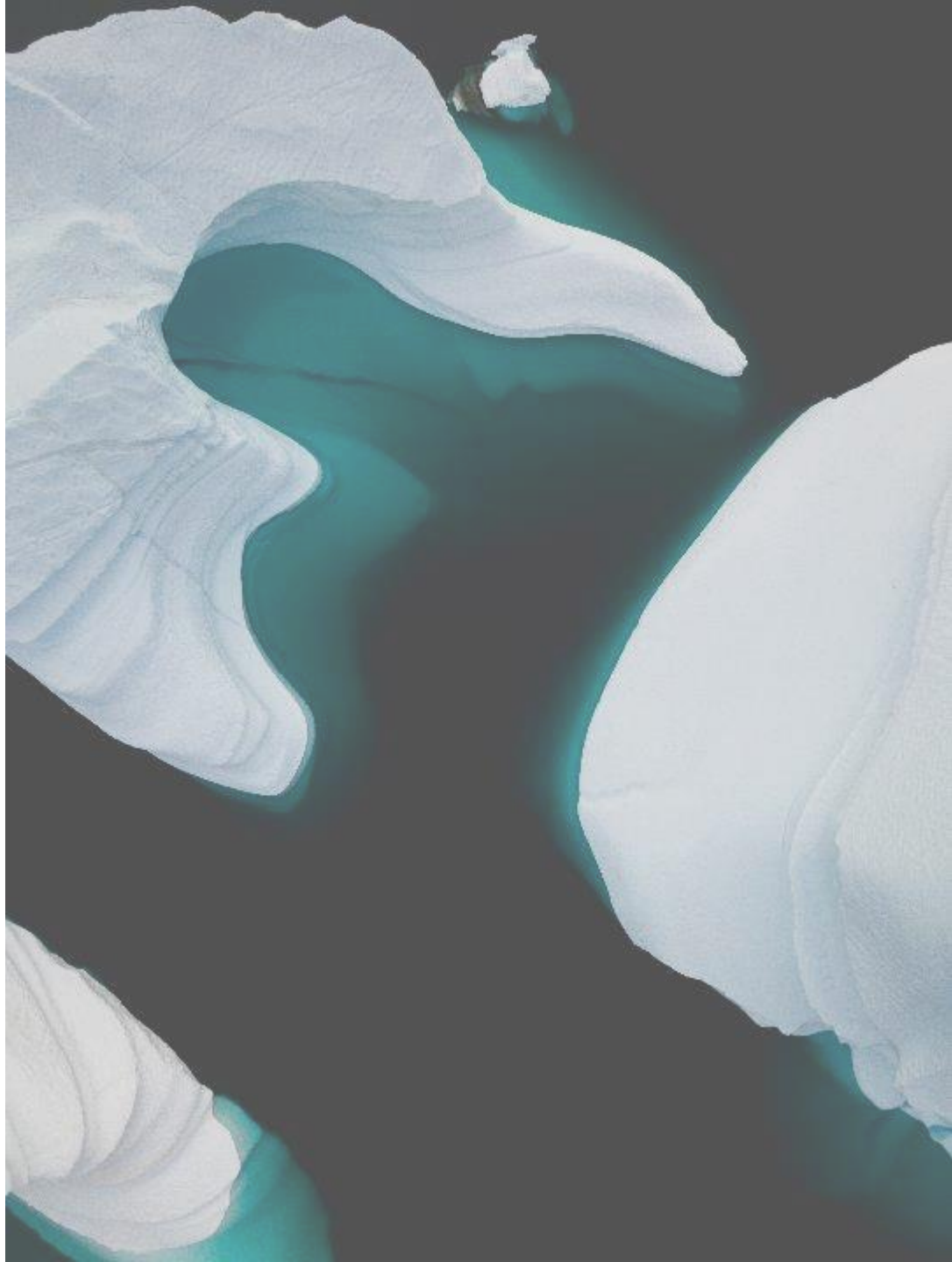


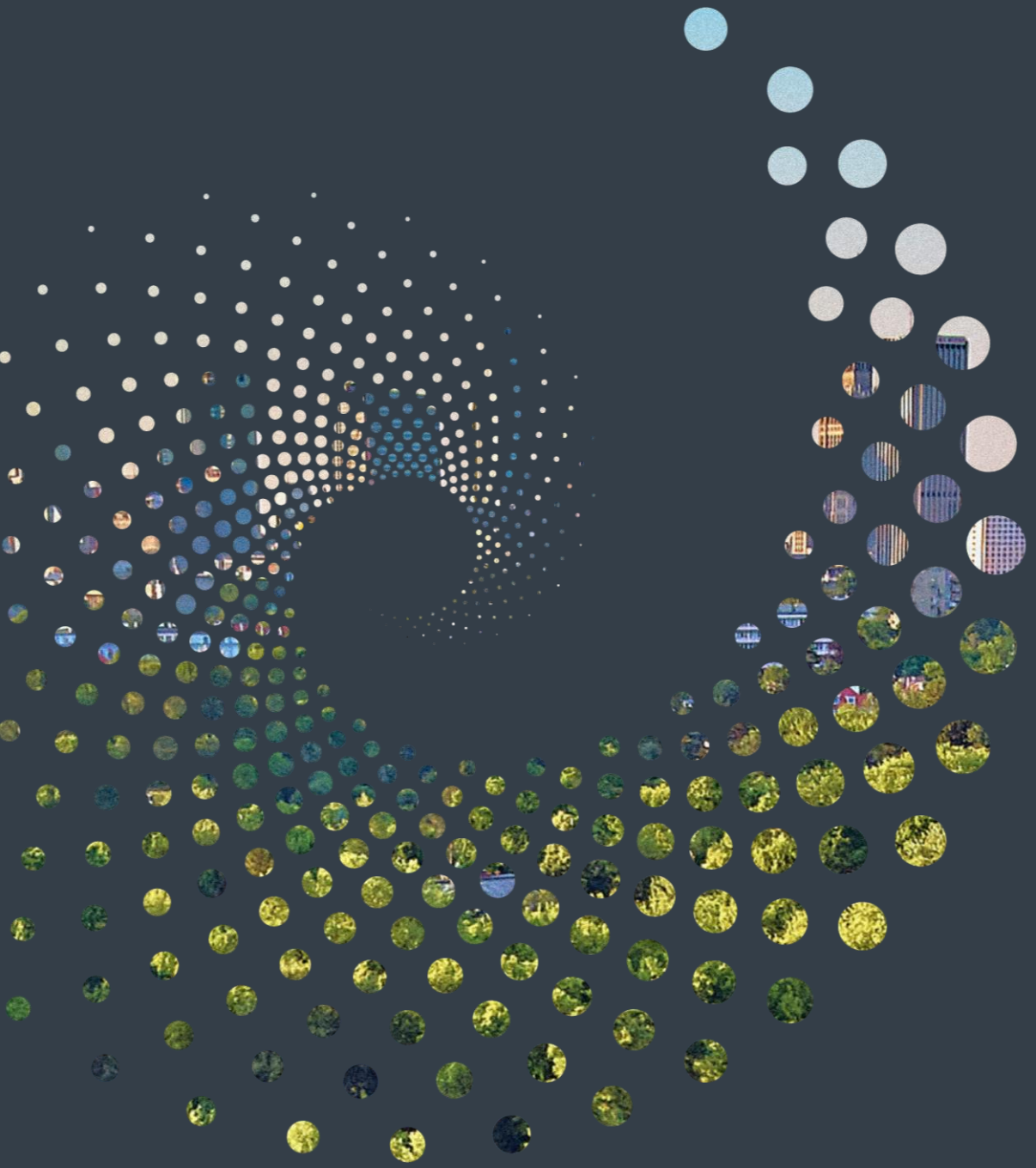
Thinking about activity



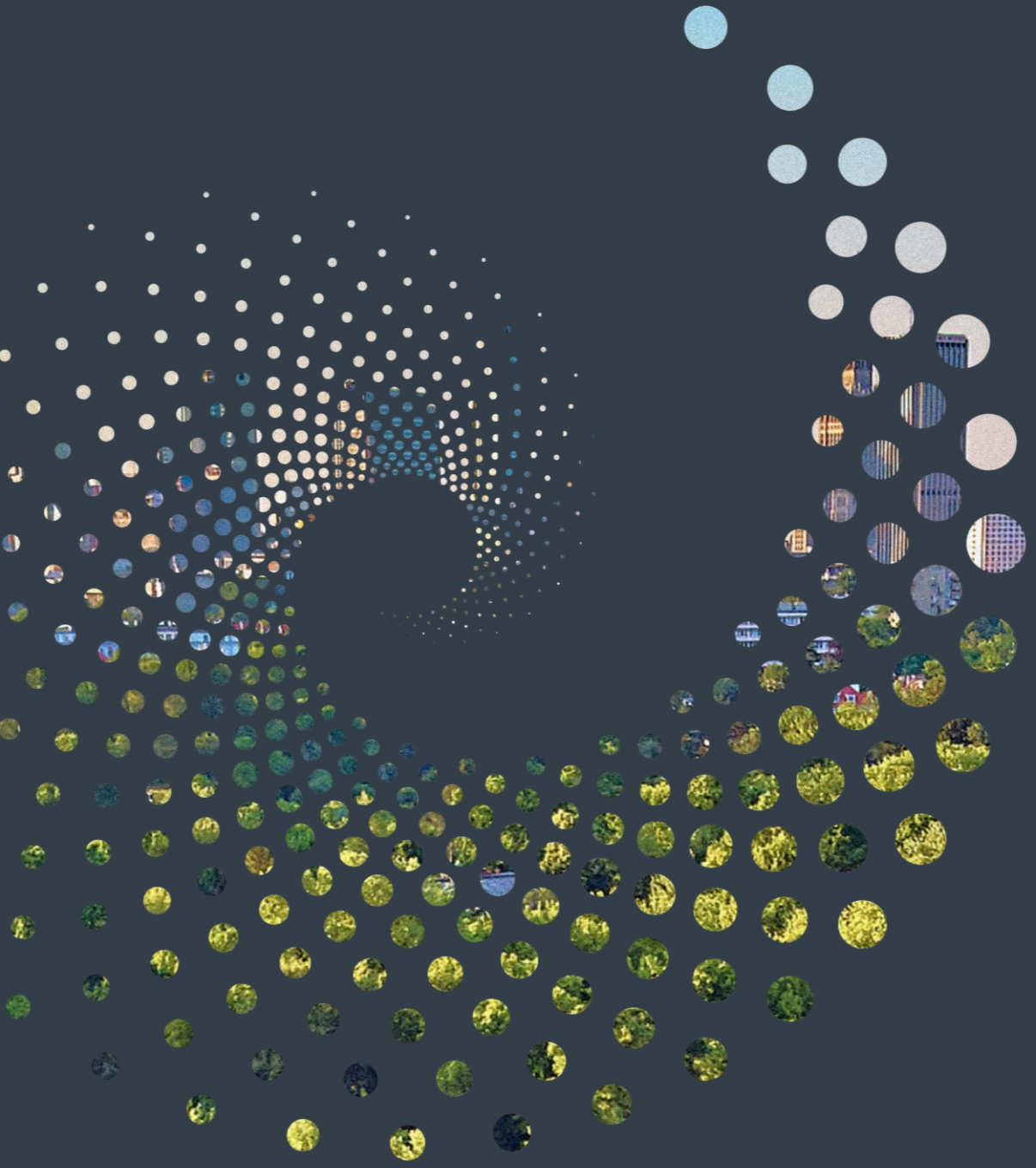
The three imperatives

- Climate action
- Enabling thriving and inclusive communities
- Maximising positive impacts



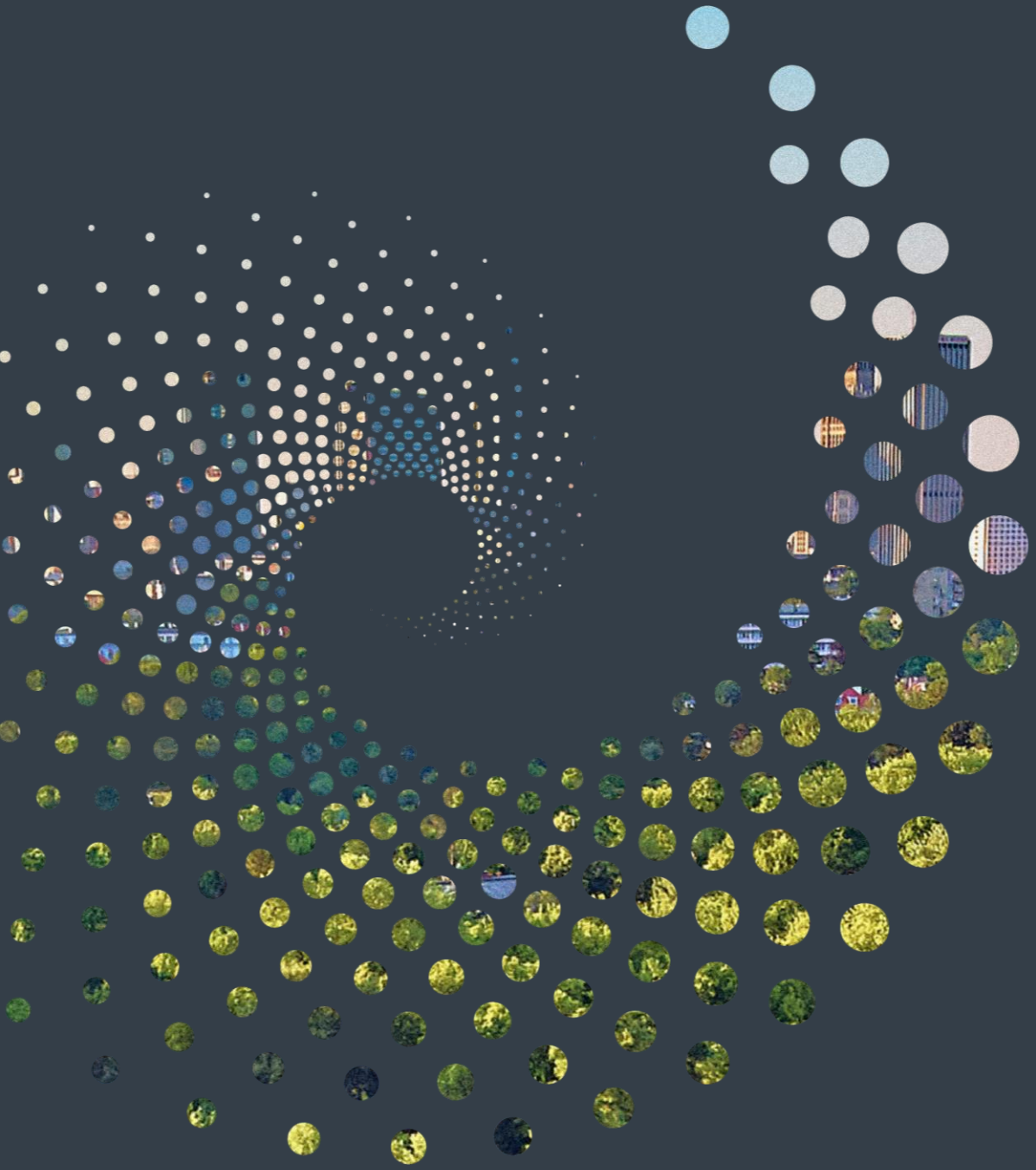


Considering people and communities



Workshop:

"Considering your next Local Transport Plan refresh, what are the top 10 things you would do differently to put people and communities at the heart of future plans to deliver improved outcomes for them"



Plenary and feedback

Let’s change the way we think. *Let’s create change.*