



# 2026 SPONSORSHIP PROSPECTUS

Raise your profile at ADEPT's flagship events

# ADEPT

The Association of Directors of Environment, Economy, Planning & Transport

# 2026 SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available for ADEPT's 2026 Spring and Autumn Conferences, along with the 2026 Presidential Awards Dinner.

ADEPT's flagship events bring together place directors from county, unitary, metropolitan and combined authorities with sub-national transport bodies, civil servants, professional bodies and corporate partners.

ADEPT's conferences tackle the major issues facing the membership and allow senior commentators the opportunity to challenge, educate and inspire delegates. The Annual Presidential Awards celebrate excellence within the sector. All of the events also provide an extremely valuable networking environment.

This prospectus details the opportunities available at all three flagship events. Packages are available singly or collectively on a first-come-first-served basis. Bespoke packages can also be arranged.



To reserve a package contact **Victoria Armstrong** at SAS Event and Association Management  
Email: [victoria@sasevents.co.uk](mailto:victoria@sasevents.co.uk) Mobile: **07968 448365**

## SPONSORSHIP SUMMARY

Spring Conference Date: 13 May 2026 Venue: One Great George Street, Westminster, London			
PLATINUM	Conference Headline Sponsor	Cost: £4,300	<a href="#">See Page 4</a>
GOLD	Exhibition Stand & Conference profile	Cost: £2,995	<a href="#">See Page 4</a>
SILVER	Conference Brand profile	Cost: £1,615	<a href="#">See Page 4</a>

Presidential Awards Dinner Date: 13 May 2026 Venue: One Whitehall Place, Royal Horseguards, London			
PLATINUM	Awards Dinner Lead Sponsor	Cost: £9,950	<a href="#">See Page 5</a>
GOLD	Delivering sustainable growth award	Cost: £5,895	<a href="#">See Page 6</a>
GOLD	Shaping places for people award	Cost: £5,895	<a href="#">See Page 6</a>
GOLD	Deploying innovation and technology award	Cost: £5,895	<a href="#">See Page 6</a>
GOLD	President's special recognition award	Cost: £5,895	<a href="#">See Page 6</a>
SILVER	Pre-dinner Drinks Reception	Cost: £4,715	<a href="#">See Page 7</a>
SILVER	Brand profile at Awards Dinner	Cost: £2,950	<a href="#">See Page 7</a>

Autumn Conference Date: November 2026 Venue: TBC			
PLATINUM	Conference Headline Sponsor	Cost: £9,750	<a href="#">See Page 11</a>
GOLD	Conference Dinner	Cost: £7,800	<a href="#">See Page 12</a>
GOLD	Workshop Sponsors x6 (per workshop)	Cost: £8,495	<a href="#">See Page 13</a>
GOLD	Gold Level Brand profile Sponsorship	Cost: £5,895	<a href="#">See Page 14</a>
SILVER	Pre-dinner Drinks Reception	Cost: £4,715	<a href="#">See Page 15</a>
SILVER	Lunch and Networking Breaks	Cost: £4,715	<a href="#">See Page 15</a>
SILVER	Brand profile	Cost: £3,535	<a href="#">See Page 15</a>

Please note that all fees listed are subject to the addition of VAT

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# SPRING CONFERENCE



## PLATINUM

**Conference  
Headline Sponsor**

**Cost: £4,300**

## GOLD

**Exhibition Stand  
& Conference profile**

**Cost: £2,995**

## SILVER

**Conference  
Brand profile**

**Cost: £1,615**

### Before Conference:

- Company name, logo, link and contact details on the sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing and the event booking site.

### During Conference:

- Thanks from the President during the opening and closing addresses.
- Logo displayed on the main stage graphics loop.
- Tabletop exhibition stand in the conference networking room for lunch and refreshment breaks.
- Three complimentary conference tickets (to include your stand representatives).
- Option to supply branded lanyards.

### During Conference:

- Thanks from the President during the opening and closing addresses.
- Logo displayed on the main stage graphics loop.
- Tabletop exhibition stand in the conference networking room for lunch and refreshment breaks.
- Two complimentary conference tickets (to include your stand representatives).

### During Conference:

- Thanks from the President during the opening and closing addresses.
- Logo displayed on the main stage graphics loop.
- One complimentary conference ticket.

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# PRESIDENTIAL AWARDS DINNER

The President's Awards are a highlight of ADEPT's year, allowing us to shine a spotlight on the extraordinary work of our members and partners across the country.

## Align your brand with excellence

We continue to be inspired by the high standard of entries and the commitment that our members demonstrate in driving service improvement and creating meaningful outcomes for their communities.

These efforts embody our core mission of being 'good ancestors' - making purposeful decisions that will positively shape places and communities for future generations. We are committed to creating environments where people can thrive and contribute to the creation of resilient, inclusive and sustainable places.



**PLATINUM Sponsorship**

**Awards Dinner Lead Sponsor**

**Cost: £9,950**



### Before - PR, marketing and brand profile:

- Use of 'ADEPT Presidential Awards Sponsor' logo for your own marketing purposes.
- Company name, logo, link and contact details on the sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing.
- Logo inclusion on the event booking site.
- Preferential seating selection prior to seating plan opening - subject to availability.

### During - VIP brand positioning at the Presidential Awards Dinner:

- Display your banner stands and literature in the Gladstone Library where the dinner will take place.
- Display a short, silent slideshow or video as part of on-screen scrolling presentation during dinner.
- Logo shown on the on-screen sponsor slide loop during dinner.
- Thanks during the Presidential address.
- Advertisement in the dinner menu booklet.
- Opportunity to propose a toast and address the guests.
- Six tickets for the dinner with additional tickets available at the preferential ADEPT member rate.
- Opportunity to supply branded aprons for waiting staff.

### After:

- Company name included in the post event media release.

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# PRESIDENTIAL AWARDS DINNER

## GOLD Sponsorships

**Awards Sponsors x4 Cost: £5,895 each**

- **Delivering Sustainable Growth Award**
- **Deploying Innovation & Technology Award**
- **Shaping Places For People Award**
- **President's Special Recognition Award**



For detailed information about each of the award categories please see pages 8 to 10.

### Before - PR, marketing and brand profile:

- Use of 'ADEPT Presidential Awards Sponsor' logo for your own marketing purposes.
- Company name, logo, link and contact details on the sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing.
- Logo inclusion on the event booking site.
- Opportunity to be part of the judging panel.
- Opportunity to request guest seating selection - subject to availability.



### During - VIP brand positioning, a star role in the awards ceremony:

- Company name featured in the title of your award.
- Company name included on winner's trophy and certificates for highly commended entries.
- Your representative to present your award to the winner on stage.
- Logo shown on the on-screen sponsor slide loop and during the presentation of your award.
- Logo included in the dinner menu booklet.
- Thanks during the Presidential address.
- Two tickets for the dinner with additional tickets available at the preferential ADEPT member rate.

### After:

- Company name included in the post event media release.

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# PRESIDENTIAL AWARDS DINNER

## SILVER Sponsorships

### Pre-dinner Drinks Reception Cost: £4,715

- Use of 'ADEPT Presidential Awards Sponsor' logo for your own marketing purposes.
- Company name, logo and details on the sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing and on the event booking site.
- Display your banner stands in the room where the drinks reception takes place.
- Your team to meet and greet guests on arrival with representatives of ADEPT.
- Logo included in the dinner menu booklet and shown on the on-screen sponsor slide loop during dinner.
- Thanks during the Presidential address.
- Two tickets for the dinner with additional tickets available at the preferential ADEPT member rate.



### Brand Profile Package at the Awards Dinner Cost: £2,950

- Use of 'ADEPT Presidential Awards Sponsor' logo for your own marketing purposes.
- Company name, logo and details on the Sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing and on the event booking site.
- Logo in the dinner menu booklet and shown on the on-screen slide loop during dinner.
- Thanks during the Presidential address.
- One ticket for the dinner with extra tickets available at the preferential ADEPT member rate.

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# PRESIDENTIAL AWARDS DINNER

The President's Awards are a highlight of the ADEPT year, allowing us to shine a spotlight on the extraordinary work of our members and partners across the country. We continue to be inspired by the high standard of entries and the commitment that our members demonstrate in driving service improvement and creating meaningful outcomes for their communities.

These efforts embody our core mission of being 'good ancestors' - making purposeful decisions that will positively shape places and communities for future generations while fostering environments where people can thrive and contribute to the creation of resilient, inclusive and sustainable places.

The presidential priorities for this year have been making the case for people and place, with a focus on influence, innovation and inclusivity. This approach means we are not just addressing current challenges, but laying the groundwork to ensure our places and teams can adapt and thrive in the future.

Local authority members are encouraged to enter the awards and celebrate projects that showcase excellence in the areas of **Delivering Sustainable Growth, Deploying Innovation & Technology** and **Shaping Places for People**. Members are also able to submit nominations for the **President's Special Recognition Award**, which celebrates the achievements of outstanding individuals and/or small teams over the past 12 months (judges will consider entries referring to initiatives that began before that period).

We encourage entrants to reflect on the fact that what may seem like everyday work might represent a groundbreaking approach or exceptional achievement when viewed by others. This is a valuable and important opportunity to highlight and applaud the work you have achieved in a sector that can positively impact the lives of communities across the country.

[You can see previous award winners here.](#) See below for details of the award categories.

These awards are open to a single local authority or where appropriate a local authority owned company or a partnership of local authorities, including a combined authority. Private sector partners can enter on a local authority's behalf, with evidenced permission of the local authority itself.

## Award Categories:

Category 1: **Delivering Sustainable Growth**

Category 2: **Deploying Innovation & Technology**

Category 3: **Shaping Places For People**

President's Award: **ADEPT President's Special Recognition Award**

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## Award Category 1:

# DELIVERING SUSTAINABLE GROWTH

Recognising cleaner, greener and more inclusive growth

This category celebrates local authorities that deliver cleaner, greener and inclusive growth, balancing economic ambition with environmental responsibility.

### Projects may include:

- Nature-positive housing developments that integrate green spaces and biodiversity net gain.
- Green transport corridors with EV charging, active travel routes and tree planting.
- Circular economy hubs that reduce waste and create local jobs.
- Low-carbon infrastructure projects that use sustainable materials and protect habitats.
- Partnerships for renewable energy generation, such as community solar or wind schemes.
- Climate adaptation initiatives like flood resilience using nature-based solutions.



## Award Category 2:

# DEPLOYING INNOVATION AND TECHNOLOGY

Recognising smarter, more efficient and more connected places

This award celebrates local authorities that deploy innovation and technology to create smarter, more efficient places, delivering better outcomes for communities and better value for money.

### Projects may include:

- Smart mobility hubs using real-time data to provide demand-responsive transport.
- Digital twins for infrastructure planning and predictive maintenance.
- Sensor networks to monitor air quality and inform health interventions.
- Interactive planning platforms that engage communities in shaping developments.
- Data-driven traffic management systems to reduce congestion and improve safety.
- Smart energy grids or community microgeneration schemes to cut costs and carbon.



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### Award Category 3:

## SHAPING PLACES FOR PEOPLE

Recognising healthier, fairer and more inclusive communities

This category celebrates authorities that deliver innovative, collaborative programmes and services.

### Projects may include:

- Green spaces and active travel routes that encourage physical activity and mental wellbeing.
- Healthy housing initiatives that provide warm, safe homes and reduce health risks.
- Community-led leisure and fitness programmes designed for diverse groups.
- Youth engagement projects that involve young people in planning and decision-making.
- Collaborative health and social care strategies that take a whole-systems approach.
- Innovative funding models to deliver inclusive services and facilities.



### Award Category 4:

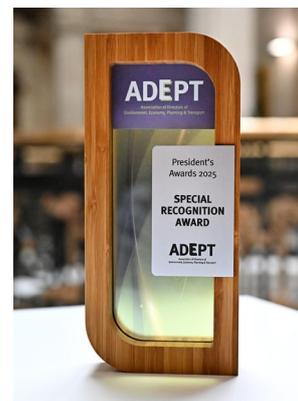
## PRESIDENT'S SPECIAL RECOGNITION AWARD

Celebrating outstanding individuals and small teams

This award celebrates individuals or small teams who go above and beyond, driving positive change, inspiring others and championing equality, diversity and inclusion in their communities.

### Examples of previous winners:

- A small team that transformed a service under pressure, delivering better outcomes for residents.
- An individual who championed diversity and inclusion, ensuring all voices are heard in decision-making.
- A colleague who inspired others through creativity and resilience during challenging times.
- A team that introduced a new approach to improve efficiency and value for money.



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# AUTUMN CONFERENCE



PLATINUM Sponsorship

Headline Sponsor

Cost: £9,750



## Before - PR, marketing and brand profile:

- Use of 'Autumn Conference Sponsor' logo for your own marketing purposes.
- Company name, logo, link and contact details on the sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing and the event booking site.
- Recognition in an issue of the ADEPT e-newsletter with link to a presentation / video of your choice.
- Preferential seating selection prior to seating plan opening - subject to availability.

## During - VIP brand positioning at the conference:

- Inclusion in main conference session presenting to senior local government audience.
- Networking opportunities with place directors and others.
- Logo on the front of the conference booklet plus a two-page colour advert inside.
- Thanks from the President during the opening and closing addresses.
- Two complimentary residential tickets with additional delegates at ADEPT member rate.
- Option to supply branded lanyards.
- Logo displayed on the main stage graphics loop.
- A seat at the top table for the conference dinner.

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# AUTUMN CONFERENCE

## GOLD Sponsorships

### Dinner Sponsor

Cost: **£7,800**

#### Before - PR, marketing and brand profile:

- Use of 'Autumn Conference Sponsor' logo for your own marketing purposes.
- Company name, logo, link and contact details on the sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing and the event booking site.
- Preferential seating selection prior to seating plan opening - subject to availability.
- Recognition in an issue of the ADEPT e-newsletter with link to a presentation / video of your choice.



#### During - VIP brand positioning at the conference dinner:

- Opportunity to propose a toast and address the guests.
- Display a short, silent slideshow on screen during the dinner.
- Your banner stands displayed prominently in the dining room.
- Logo on table numbers and the dinner menu.
- Logo on front of the dinner booklet plus full page colour advertisement.
- Thanks from the President during the conference opening address.
- 1 x complimentary residential conference ticket.
- Extra delegates at ADEPT member rate.
- Logo on the main stage graphics loop during the conference.

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# AUTUMN CONFERENCE

## GOLD Sponsorships

### Workshop Sponsors x6

Cost: **£8,495** each

#### Before - PR, marketing and brand profile:

- Use of 'Autumn Conference Sponsor' logo for your own marketing purposes.
- Company name, logo, link and contact details on the sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing and the event booking site.
- Opportunity to request guest seating selection at the dinner - subject to availability.
- Recognition in an issue of the ADEPT e-newsletter with link to a presentation or video of your choice.



#### During - VIP brand positioning at the conference:

- Opportunity to work with ADEPT to develop a workshop for attendees.
- Networking opportunities with place directors and others.
- Logo on the front of the conference booklet.
- Thanks from the President during the opening address.
- One complimentary residential conference ticket with extra delegates at ADEPT member rate.
- Logo displayed on the main stage graphics loop.

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# AUTUMN CONFERENCE

## GOLD Sponsorships

### Gold Level Brand Profile Sponsorship

Cost: **£5,895**

#### Before - Profile your brand in our pre-event marketing and PR:

- ADEPT Gold Sponsor' logo for use with your own marketing collateral.
- Company name, logo, link and contact details on the sponsors page of the ADEPT website.
- Logo inclusion in the digital event marketing and on the event booking site.
- Opportunity to request guest seating preference for the conference dinner (subject to availability).
- Recognition of your sponsorship in an issue of the ADEPT e-newsletter.



#### During - VIP brand positioning at the conference:

- Networking opportunities with place directors and others.
- Logo on the front of the conference booklet.
- Thanks from the President during the opening address.
- One complimentary residential conference ticket with extra delegates at ADEPT member rate.
- Logo displayed on the main stage graphics loop.

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# AUTUMN CONFERENCE

## SILVER Sponsorships

### Pre-dinner Drinks Reception Sponsor Cost: **£4,715**



- Your logo on the front of the conference booklet, one page colour advert within.
- Your banner stands displayed in the drinks reception area.
- Your logo displayed on main stage graphics loop.
- Company name, logo, profile, contact details on the sponsors page of the ADEPT website.
- Recognition in ADEPT newsletter with link to a presentation / video of your choice.
- ADEPT Sponsor logo for use on your own marketing materials.
- Logo on the conference booking site.

### Lunch & Networking Breaks Sponsor Cost: **£4,715**



- Your logo on the front of the conference booklet, one page colour advert within.
- Your pop up banner stand displayed in the lunch area.
- Your logo displayed on main stage graphics loop.
- Company name, logo, profile, contact details on the sponsors page of the ADEPT website.
- Recognition in ADEPT newsletter with link to a presentation / video of your choice.
- ADEPT Sponsor logo for use on your own marketing materials.
- Logo on the conference booking site.

### Brand Profile Sponsor Cost: **£3,535**



- Half page colour advert within conference booklet.
- Your logo displayed on main stage graphics loop.
- Company name, logo, profile, contact details on the sponsors page of ADEPT website.
- ADEPT Sponsor logo for use on your own marketing materials.
- Logo on the conference booking site.

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**The Association of Directors of Environment, Economy, Planning & Transport (ADEPT) is the voice of local authority place directors and their teams. Our members manage vital local services - from highways, waste, recycling and planning - while also preparing for the challenges and opportunities of the future.**

ADEPT is a membership based, voluntary organisation with members across England. We bring together directors from county, unitary, metropolitan and combined authorities, along with sub-national transport bodies and corporate partners. Collectively, our members provide services for more than 42 million people, manage 164,000 miles of road and handle around 75% of all recycled waste in England.

ADEPT members develop long term strategies, investment and infrastructure needed to make their places resilient, sustainable, inclusive and prosperous. They drive clean, sustainable growth, delivering the projects that are fundamental to creating more resilient communities, economies and infrastructure. These services include housing, environmental and regulatory services, planning, economic development, culture and highways and transport.

ADEPT develops, supports and represents members to make their places more resilient, sustainable, inclusive and prosperous, leading the transformation of local authorities. We proactively engage with central government on emerging issues, promoting initiatives aimed at influencing policy, regulation and funding, developing best practices and by responding to government initiatives and consultations. We also drive leadership development, foster innovation through programmes and initiatives.

**For more information on ADEPT please visit the website - [www.adeptnet.org.uk](http://www.adeptnet.org.uk)**

# ADEPT

The Association of Directors of Environment, Economy, Planning & Transport

