



Association of Directors of
Environment, Economy, Planning & Transport

ANNUAL PRESIDENT'S AWARDS' CATEGORIES

2021

Category 1: Delivering clean growth (sponsored by WSP)

Councils have a major role to play in the growth agenda, both as a business themselves, but also in their role as promoters of economic growth in their areas and in partnership with Local Enterprise Partnerships (LEPs). This award is intended to highlight where those councils have gone beyond traditional roles to promote Clean Growth, in line with the Government's strategies on Clean Growth, Road to Zero and Clean Air. This can relate to delivery of services and infrastructure – housing, transport, waste, economic development, planning and growth or how it operates as a business – estate improvements, staff policies, commissioning and procurement, fleet.

Winners will need to demonstrate wider benefits: working across departments and councils and with employees; working in partnership with other parts of the public sector such as LEPs, businesses and investors delivering multiple outcomes through combining resources.

Submissions should focus on how the council is:

- delivering clean growth, not just now but into the future – demonstrating ambition and vision, anticipating future challenges and future proofing growth
- working across boundaries and with different partners to achieve long lasting clean growth
- proactively engaging with business to tackle problems and find solutions, stimulating the clean growth sector at the same time
- taking a one public sector approach to drive change
- going beyond the 3-5 year budget cycle to prepare for future challenges
- using the learnings of the ongoing Covid-19 pandemic to ensure that climate challenges are not forgotten in economic recovery

Category 2: Digital innovation/technology (sponsored by Ringway)

ADEPT, its partners and central government have a shared ambition to create SMART Places, where digital innovation and innovative approaches are adopted to shape places that are sustainable, resilient, accessible, and promote well-being. Adopting SMART approaches has the potential to be a game changer to the delivery of strategic outcomes and, at the same time improving efficiency and effectiveness whilst reducing costs across the public sector.

Judges will be looking for evidence of:



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- Successful digital innovation and the imaginative use of new technology – both projects that were already in progress prior to the pandemic and those that have been initiated as a result of Covid-19 learnings
- A service or project that has delivered improved outcomes for users
- The transformation of a service, department or organisation.

Category 3: Shaping places for people (sponsored by Atkins)

The wider determinants of health are the social, economic and environmental conditions in which people live, something that has been particularly evident in the last 12 months. This award is to celebrate collaboration in the delivery of programmes and services that improve outcomes for people across the preventative health and social care agendas. Led by place services, projects can include green spaces, leisure, fitness and active travel, strategic planning and healthy (warm) housing. Entries will be judged on the innovation of their submission, the extent of collaboration and a whole systems approach with other services, local authorities, partners and contractors. Also, the extent to which projects have improved the outcomes for residents and communities, and for health and care services.

Award entries will be judged on:

- The extent to which the council's work was an innovative response to a significant concern, for example the Covid-19 pandemic.
- The quality of the outcomes obtained from the project, for instance in improved or more efficient services.
- The level of collaboration between place services and people services, both within the council and with external partners and providers.
- Evidence of buy-in to the project or its goals from members of the local community, health and social care, and external organisations.