



Association of Directors of  
Environment, Economy, Planning & Transport

## EVENT SPONSORSHIP OPPORTUNITY

### ADEPT Autumn Conference 2020

*Date:* Thursday 5<sup>th</sup> and Friday 6<sup>th</sup> November 2020

*Venue:* Apex Hotel, Bath

*Delegates:* Approximately 200 'Place' Directors and elected members from strategic local authorities across England, along with directors of combined authorities, Local Enterprise Partnerships, sub-national transport bodies, corporate partners drawn from key service sectors, professional bodies and civil servants

*Format (TBC):* Thursday: Conference plenaries, panel debates, workshops (09:30-17:30) followed by a drinks reception and conference dinner (19:00-23:00)

Friday: Further plenaries, workshops concluding with lunch (09:00-13:00)

### Sponsorship opportunities<sup>1</sup>

#### 1. **Headline Sponsor: £12,000 No longer available**

- The opportunity to present in a main conference plenary, to showcase the technical and strategic expertise of your organisation with senior representatives from local government
- Networking opportunities with Place Directors and others
- Acknowledgement from the Conference Chair during the opening and closing addresses
- Your logo on the front of the conference booklet, 2-page colour advert within
- Opportunity to supply branded lanyards
- Your logo displayed on the graphics loop showing during intervals and all menu slides
- Company name, logo, profile, contact details including web link on the Sponsors page of the ADEPT website plus recognition in the ADEPT monthly e-newsletter
- Opportunity to provide business cards / marketing literature to all delegates
- A seat on the top table for the Conference dinner
- Two complimentary residential conference tickets with additional delegates at preferential ADEPT member rate

#### 2. **Workshop Sponsor: £6,000 (x 4)**

- The opportunity to speak at one of the technical workshops, to showcase the technical and strategic expertise of your organisation with senior representatives from local government
- Networking opportunities with Place Directors and others

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<sup>1</sup> All prices exclude VAT

# ADEPT

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- Your logo on the front of the conference booklet, 1-page colour advert within
- Your logo displayed on the graphics loop showing during intervals and all menu slides
- Company name, logo, profile, contact details including web link on the Sponsors page of the ADEPT website plus recognition in the ADEPT monthly e-newsletter
- Opportunity to provide business cards / marketing literature
- One complimentary residential conference ticket with additional delegates at preferential ADEPT member rate

### **3. Conference Dinner Sponsor: £6,000 No longer available**

- Your banner stands displayed prominently in the dining room
- Your company profile or A5 full colour advertisement in the dinner menu booklet
- Company name, logo, profile, contact details and web link on the Sponsors page of the ADEPT website
- Thanks from the President during his opening address
- Advance notice of guest lists and consultation over the seating plan
- One complimentary residential conference ticket with additional delegates at preferential ADEPT member rate
- Opportunity to propose a toast / address the guests
- Opportunity to supply a branded table gift and/or provide business cards/marketing literature for each place setting

### **4. Conference Drinks Reception Sponsor £4,000 No longer available**

- Networking opportunities with Place Directors and others
- Your logo on the front of the conference booklet, 1 page colour advert within
- Your banner stands displayed prominently in the drinks reception area
- Your logo displayed on the graphics loop showing during intervals and all menu slides
- Company name, logo, profile, contact details including web link on the Sponsors page of the ADEPT website plus recognition in the ADEPT monthly e-newsletter
- Opportunity to provide business cards / marketing literature

### **5. Associate Sponsor: £3,000**

- Networking opportunities with Place Directors and others
- Your logo on the front of the conference booklet, ½ page colour advert within
- Your logo displayed on the graphics loop showing during intervals and all menu slides
- Company name, logo, profile, contact details including web link on the Sponsors page of the ADEPT website plus recognition in the ADEPT monthly e-newsletter
- Opportunity to provide business cards / marketing literature



### **Custom Packages: POA**

- Please call to discuss a bespoke package.

*Sponsorship opportunities are available singularly or collectively and are awarded on a first-come, first-served basis. If you wish to discuss a custom-package please contact Hannah Bartram at ADEPT ([hannah.bartram@eastsussex.gov.uk](mailto:hannah.bartram@eastsussex.gov.uk)) or Alison Shea at AlderCross Training & Events ([alison@aldercross.com](mailto:alison@aldercross.com)).*