



AMBITIOUS PLACE BASED INDUSTRIAL STRATEGIES

Christine Gaskell

Chair - Cheshire & Warrington Local Enterprise Partnership

871 SQ MILES OF OPPORTUNITY



LOCAL ENTERPRISE PARTNERSHIPS

- 38 LEPs covering whole of England
- Over 3250 private sector business people serving on LEP Boards and Committees
- Responsible for Strategic Economic Plans; Enterprise Zones; Growth Hubs; £9bn LGF Programme
 - Created over 180,000 jobs
 - Leveraged £7.5bn private sector investment
 - Supported 215,000 learners



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LEP REVIEW



- LEPs will focus on enhancing productivity through the development and delivery of the Local Industrial Strategy
- Evidence based Local Industrial Strategies to set out long term economic vision based on local consultation
- Bi-annual Council of Local Enterprise Partnership Chairs, chaired by Prime Minister



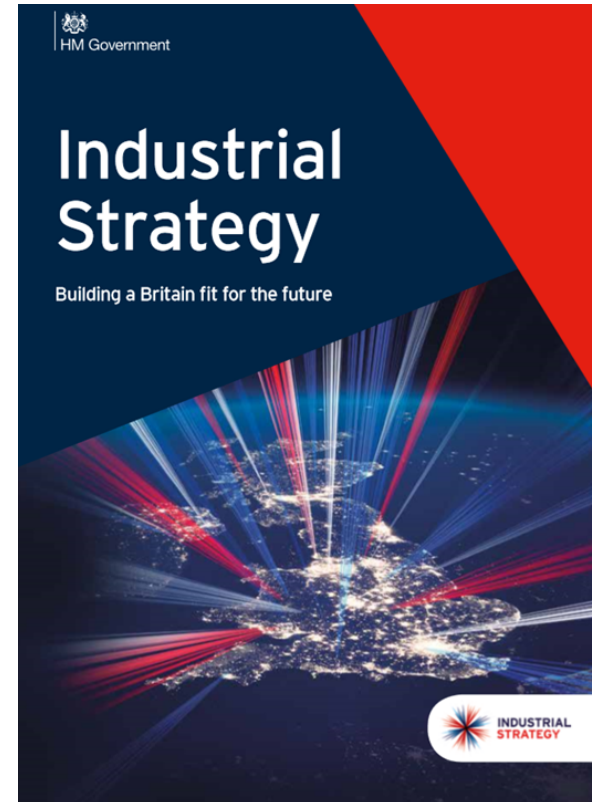
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LOCAL INDUSTRIAL STRATEGIES



“We will work in partnership with places to develop Local Industrial Strategies, which will be developed locally and agreed with Government”

- Industrial Strategy: Building a Britain fit for the future (November 2017)



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LOCAL INDUSTRIAL STRATEGY OBJECTIVES

- Allow places to make the most of their distinctive strengths
- Increase productivity and realise local potential
- Set out spatial impact of policy, enabling all communities to contribute to and benefit from economic prosperity
- Help local areas decide how to exploit potential of UK Shared Prosperity Fund



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THE LOCAL INDUSTRIAL STRATEGY SCAFFOLDING

Our five foundations align to our vision for a transformed economy



We will set Grand Challenges to put the United Kingdom at the forefront of the industries of the future:



AI & Data Economy

We will put the UK at the forefront of the artificial intelligence and data revolution



Clean Growth

We will maximise the advantages for UK industry from the global shift to clean growth



Future of Mobility

We will become a world leader in the way people, goods and services move



Ageing Society

We will harness the power of innovation to help meet the needs of an ageing society

SECTOR DEALS AND GRAND CHALLENGE MISSIONS



Grand Challenge Missions

➤ Use data, AI and innovation to transform the prevention, early diagnosis and treatment of chronic diseases by 2030	➤ Ensure people can enjoy at least 5 extra healthy, independent years of life by 2035
➤ At least halve the energy use of new buildings by 2030	➤ Put the UK at the forefront of the design and manufacturing of zero emission vehicles with all new cars and vans effectively zero emission by 2040

Sector Deals

➤ Life Sciences	➤ Artificial Intelligence
➤ Automotive	➤ Construction
➤ Creative	➤ Nuclear

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LOCAL INDUSTRIAL STRATEGY: WAVES

- Greater Manchester, West Midlands, CAMKOX in trailblazer wave
- Second wave of LISs:
 - North East; Tees Valley; West of England; Heart of South West; Leicester & Leicestershire; Cheshire & Warrington
- All LISs to be completed in time to influence distribution of UKSPF

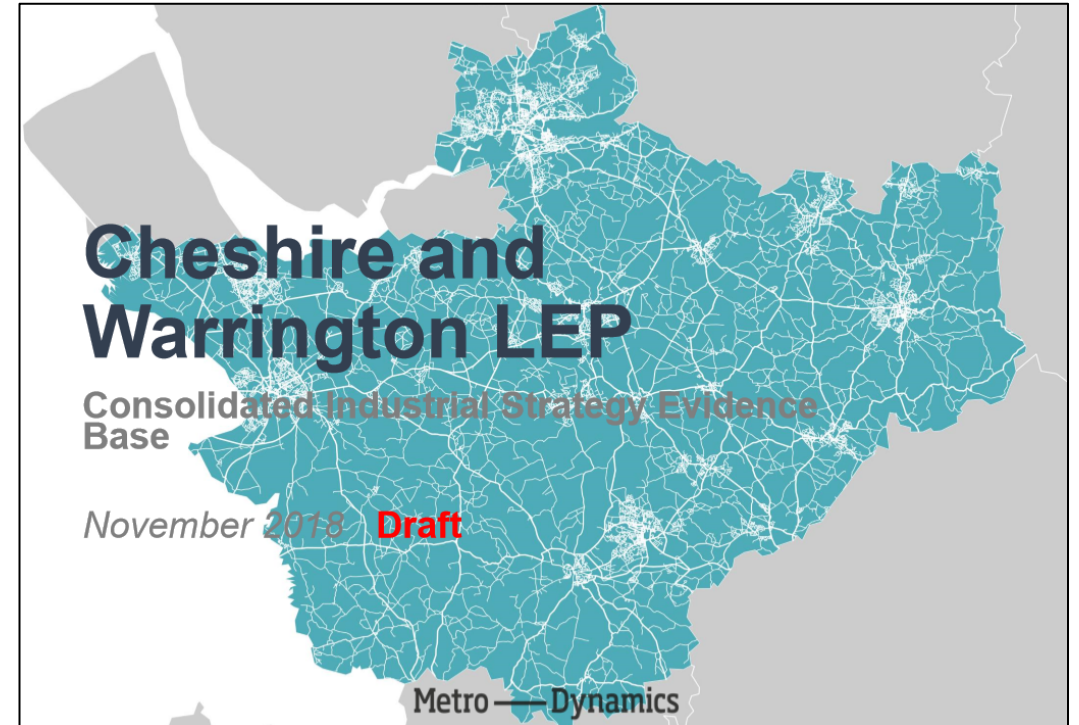


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RISING TO THE CHALLENGE IN CHESHIRE & WARRINGTON



- Metro-Dynamics employed to build the evidence base
 - SEP evidence base
 - LAs leading on 'local' LISs
 - Extensive consultation
 - Expert panel
 - Industry dinners
 - Major stakeholder events



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CESHIRE & WARRINGTON'S EMERGING LIS

- Position statement January
 - Extensive local consultation
 - Expert panel
- Final LIS Summer 2019
- Building on our 'super-strengths'
 - Petroleum, Chemicals and Pharma
 - Motor vehicles
- Tackling our challenges
 - Ageing population and maintaining our skills
 - Underpinning our productivity premium

