



O<sub>2</sub>  
business

# The path to 5G: Driving value for business

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# There are 3 aspects that take 5G beyond previous generations

## 1. Enhanced Mobile Broadband

- Multi-Gbps data rates
- Evolution of current mobile broadband use case
- Support for high definition video and mixed reality use cases



Fixed Wireless Access



AR/VR



4K/8K Video

## 2. Massive IoT

- Efficient, ultra-low energy, low cost, deep coverage, high density communications
- Current low power standards being deployed are part of 4G



Trackers



Smart Home



Smart cities

## 3. Ultra low latency

- Highly reliable, ultra-low latency real-time applications
- Wide range of proposed use cases from autonomous vehicles to remote surgery



Health

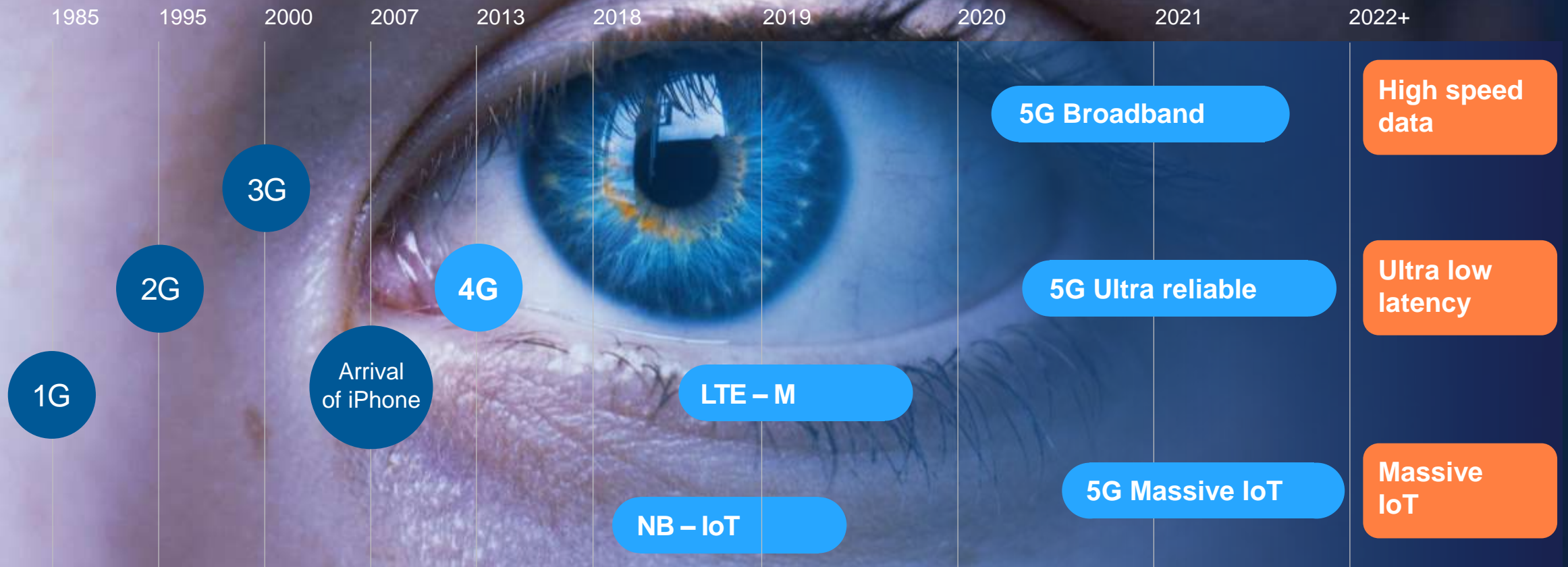


Robotics



Automotives

# 5G is more than just 4G+1, it is a whole new vision for connectivity



# Intelligent transport

Safety and traffic flow

Asset tracking

Predictive maintenance

Connected

Autonomous Vehicles

MILLBROOK

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# Manufacturing

Predictive maintenance

Products as a service

Network at the EDGE

AR/VR training and remote assistance

Robotics

WORCESTERSHIRE  
**5G** testbed

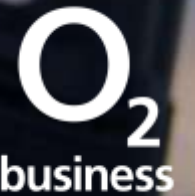
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# Construction

Precision engineering  
Automation and robotics  
Asset monitoring  
Predictive maintenance  
AR/VR



European Space Agency  
Agence spatiale européenne



# Smart places and communities

Smart Grids

Automation

Smart surveillance

Citizen management



# Supply chain and retail

Sensors embedded in stock  
Immersive AR experience  
Dynamic shelf edge pricing  
Personalisation





# Health and social care

Health trackers and monitoring

Smart ambulance

Consultations on demand

Remote operations

